

m o o o i<sup>®</sup>



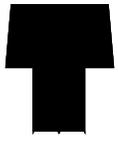


*the unexpected welcome*

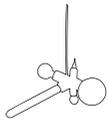
| MOOOI BOOK '12



053



041



043



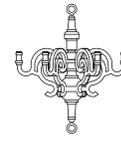
071



061



036



065



061



055



041



021



017



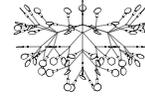
069



057



041



013



074



049



072



041



065



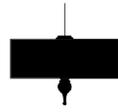
025



041



063



074



079



025



035



019



033



087



072



044



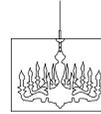
041



080



077



085



029



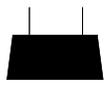
067



083



077



041



074



022



053



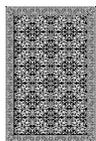
115



169



125



096



105



155



131



133



145



155



091



117



125



109



171



137



147



149



235



151



122



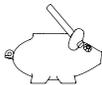
123



111



105



121



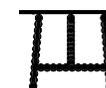
155



135



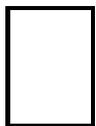
129



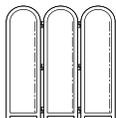
141



143



119



113



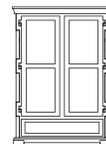
091



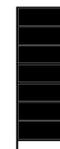
103



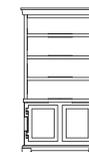
105



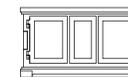
186



175



181



185



177



191



233



167



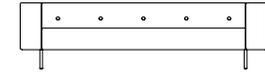
239



243



225



227



193



222



193



231



217



215



235



211



197



203



219



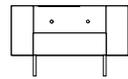
207



203



201



227



221



239



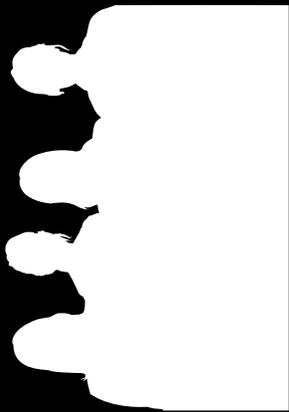
193



213



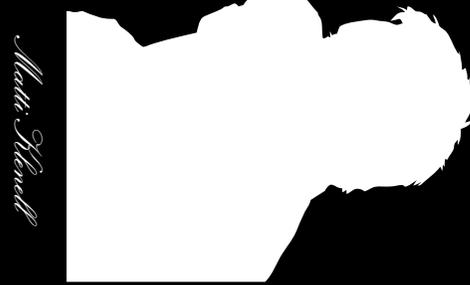
243



*Fient*



*Kiki van Eijk*

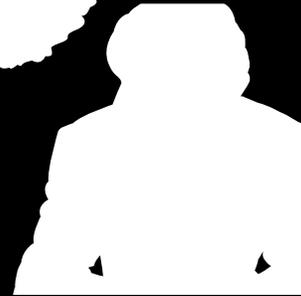


*Wade Kendall*

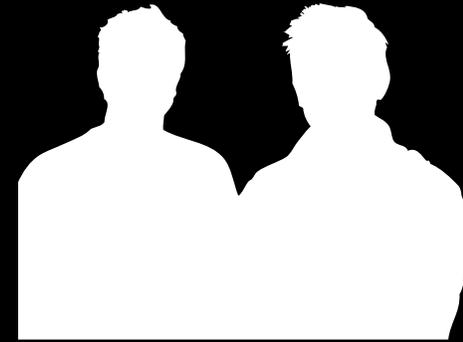
*Jurgen Bey*



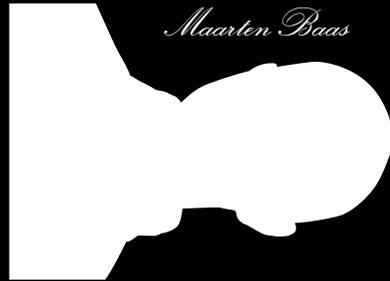
*Jeep van Lieshout*



*Archie Megale*



*Fresh West*



*Maarten Baas*



*Roderick Vos*



*Anthony Kleinpier*

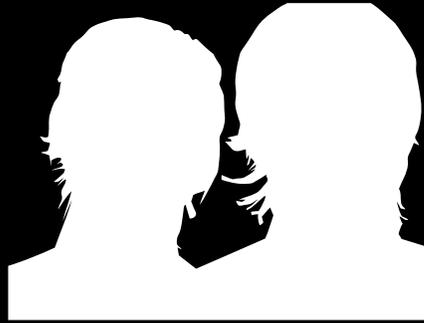


*Ron Gilad*

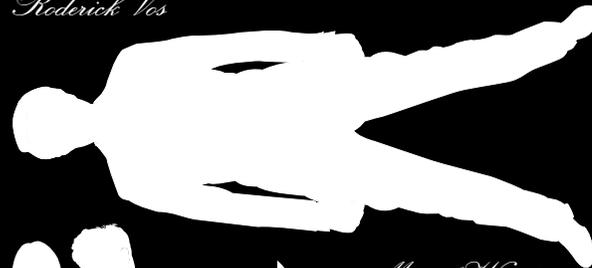


*Edward van Vliet*

*Jasper Morrison*



*Blasius Osko & Oliver Deichman*

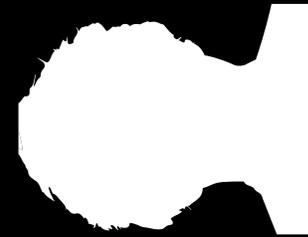


*Marcel Wanders*



*Sjaerd Veenland*

*Simone Pallens*



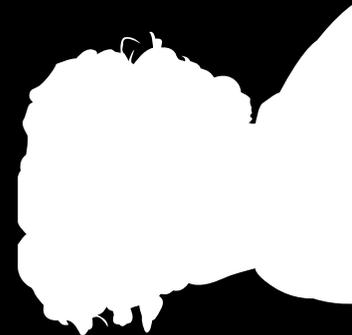
*Raimond Puts*



*Nico Pagnano*



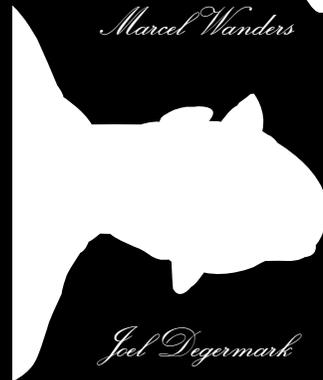
*Jaime Hayon*



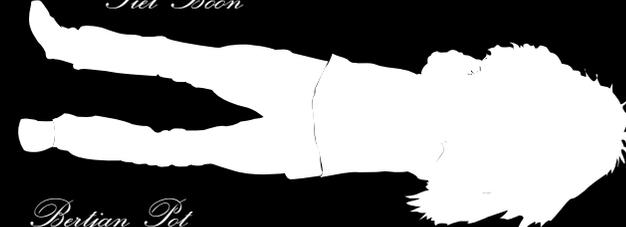
*Richard Klatten*



*Neri & Iva*



*Jool Degermark*



*Piet Boon*

*Berjan Pot*



*Studio Job*



BRAVE NEW WORLD LAMP | CLUSTERLAMP | DANDELION | DEAR INGO | DOUBLE ROUND LIGHT | DOUBLE SHADE | DOUBLE SQUARE LIGHT | EMPEROR | FRINGE | HANG | HERACLEUM | HORSE LAMP | ICON | KAPO | LIGHT SHADE SHADE | LONG LIGHT | LOLITA | MIS-TRAL | MIYAKE | NON RANDOM | OVAL LIGHT | PAPER CHANDELIER L | PAPER CHANDELIER XXL | PAPER FLOOR LAMP | PAPER TABLE LAMP | RAIMOND | RAIMOND ZAFU | RABBIT LAMP | RANDOM LIGHT | RANDOM LIGHT LED | ROUND BOON | ROUND LIGHT | SET UP SHADE | SMOKE CHANDELIER | SQUARE BOON | SQUARE LIGHT | TREE LAMP | TRIX | TUBE

*lighting*



98 cm | 38.6"



65 cm | 25.6"

Decorative LED lamp  
material: metal wire frame, poly carbonate lenses  
ultra thin suspension wire  
colour: copper & nickel

Decorative LED lamp inspired by the Heracleum Plant. The white leaves/lenses ramify from one branch creating a very technical, natural structure. By using the innovative and recently developed electrosandwich technology by Marcel Wanders, Heracleum is very thin and delicate.





Heracleum | Bottoni Slim Single Seater | Cork High





Waterhouse, Shanghai, China | Design: Neri & Hu | photo: Pedro Pegenaute



# Raimond

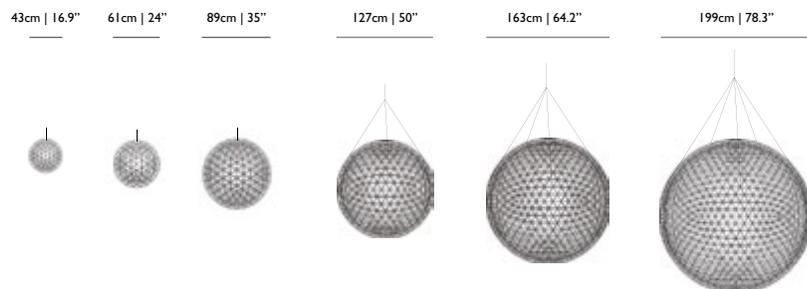
The Raimond lamp is based on the pure beauty of mathematics. Its creator, Raimond Puts, has been busy developing the concept of this extraordinary lamp for a great part of his life.

It all started with the discovery of the geometric shape of a football that brought him to consider round shapes formed by triangles. Hundreds of stainless steel strips intersect creating triangles that converge into a perfectly round globe. The poetry of a sphere composed by straight lines.

His love for the absolute and fundamental sciences inspired questions that tickled him for years, until the Raimond lamp as we know it was finalized and became part of the Moooi collection in 2009. Authentic and extremely complex at the same time.

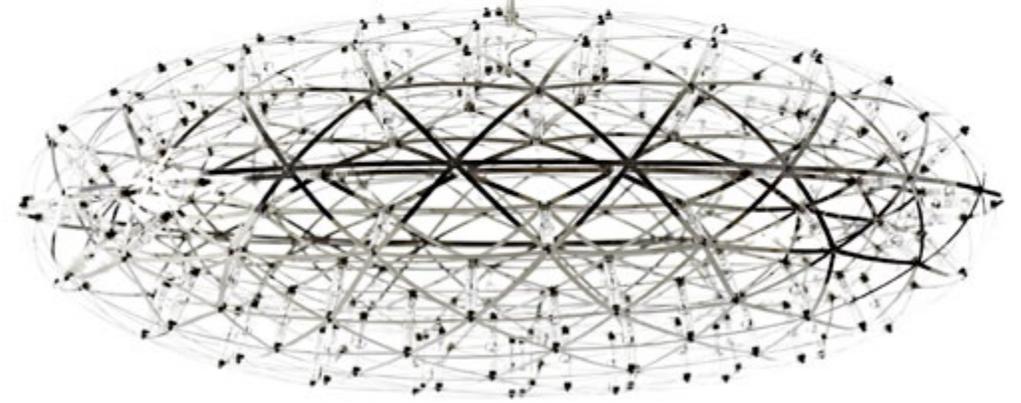
The Raimond lamp: a perfect sphere of mathematical ingredients punctuated by tiny LED lights. Looking at the lamp feels like staring into the soft glow of a starry night. Into the essence.

Raimonds for USA and CA markets have different specifications, for more details please check the product PDF on [www.moooi.com](http://www.moooi.com)





Restaurant Aria, Toronto, Canada | design: Urszula Tokarska & Stephen R. Pile, Architect | photo: Joy von Tiedemann



75cm | 29.5"



30cm | 12"



37cm | 14.6"

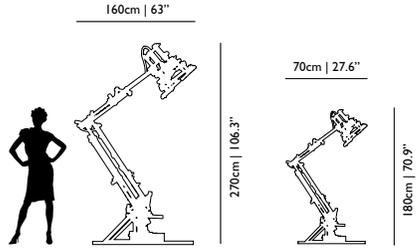


89cm | 35"

Every base is mouth blown and unique, every shade is based on airfilter technology the ultimate connection between craftwork and industry.

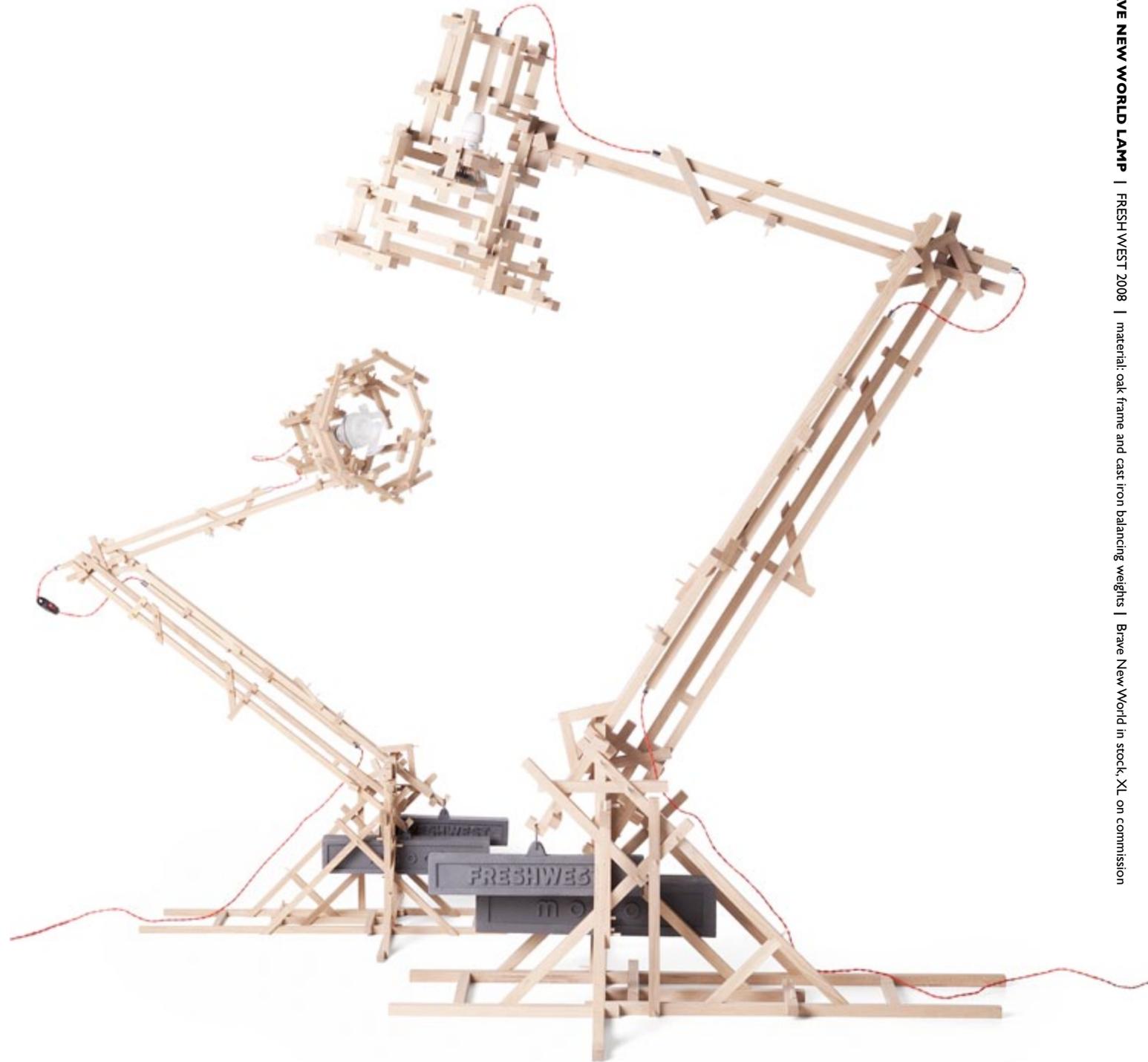


Kaipo | Two Tops Secretary | King Vase



The Brave New World Lamp started as a concept piece of random thought-initiated construction. Inspired by the traditional Far Eastern bamboo scaffolding, The Brave New World Lamp was developed without a design or plan in place. However each piece of wood is carefully notched and pegged together to form an integral part of the overall mechanical mechanism. The limitations of using small pieces of wood to create a large form allowed the design process to be as responsive as possible. Much like a sculptures' relationship to their material.

# Brave New World Lamp





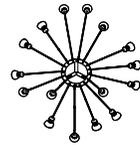
Paper Cabinet | Brave New World



# dear ingo

Ron Gilad's hybrid objects combine material with aesthetic play; they sit on the fat delicious line between the abstract and the functional. Direct the spots in the most functional crooked way or find your optimum balance.

min. 80cm max. 240cm | min. 31.5" max. 94.5"

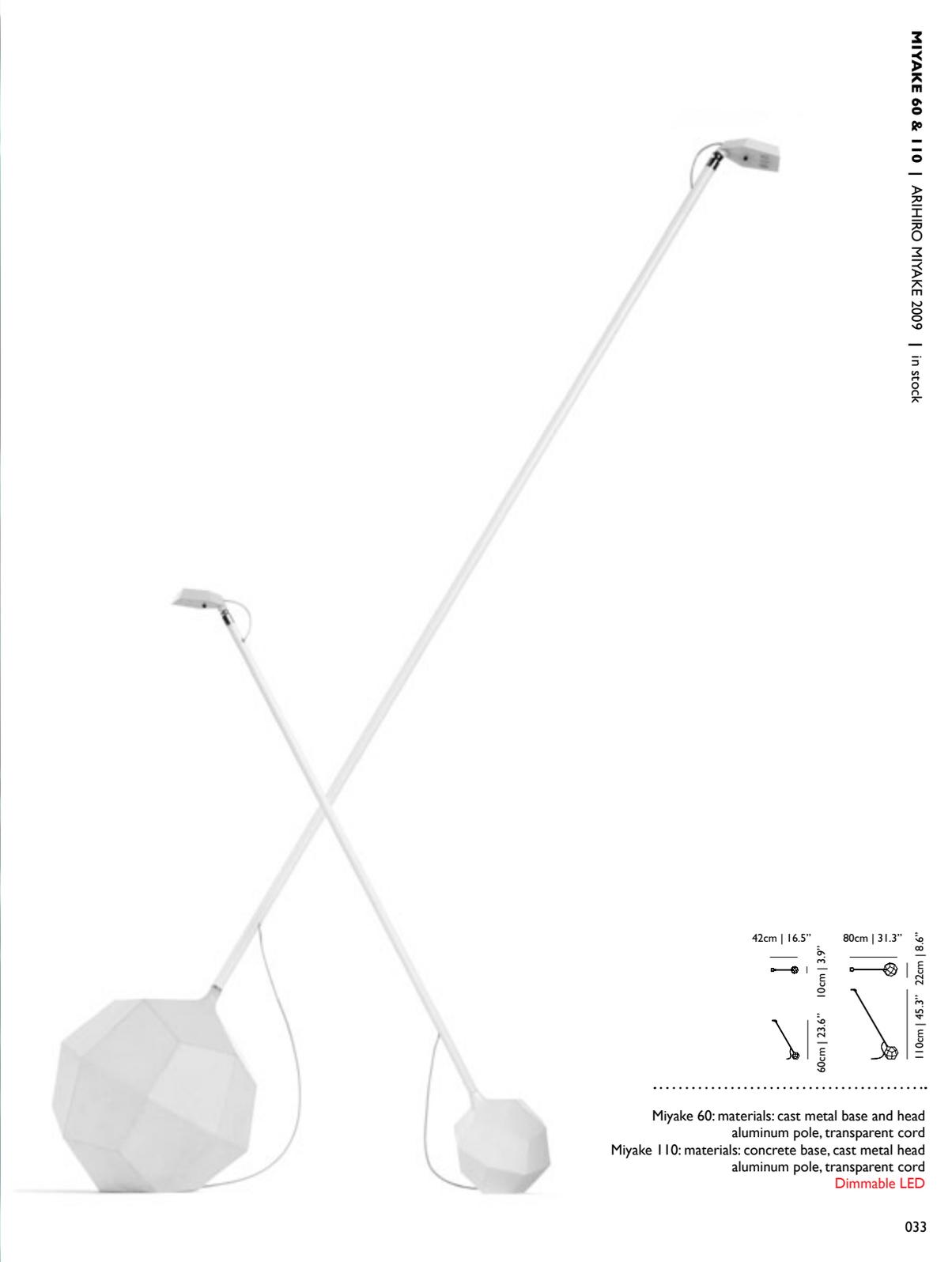


50cm | 19.7"

Moooli Showroom London, UK | photo: Peer Lindgreen







42cm   16.5"	80cm   31.3"
10cm   3.9"	22cm   8.6"
60cm   23.6"	110cm   45.3"

Miyake 60: materials: cast metal base and head  
aluminum pole, transparent cord  
Miyake 110: materials: concrete base, cast metal head  
aluminum pole, transparent cord  
**Dimmable LED**



28.5cm | 11.2"



54cm | 21.3"

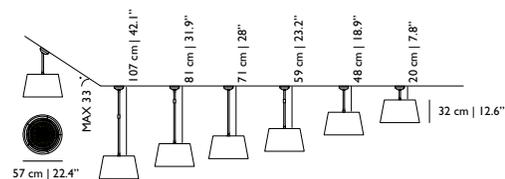
### *Rabbit Lamp*

The Rabbit Lamp is one of a three piece collection of animal furniture which also includes a life-sized Horse Lamp and Pig Table. A perfect guest for a Mad Hatters tea party.



*fresh breeze and sparkling light*

Just a beautiful shade, just a little bright light in the darkness, a sparkling idea, simple, effective, combining the logic we all so value, get rid of heat and flies, welcome fresh air and light. What a wonderful summer it will be with this perfect fusion of light and fan.

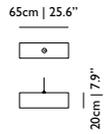


material: chromed body, wooden blades, pvc/viscose laminate, intricate glass diffuser, reversible wind direction  
 colour: available in dark brown, white and off white with yellow fan blades  
 can be positioned in 6 different heights and in an angle.

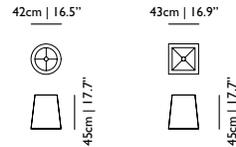
for Europe: standard with remote control  
 for USA available standard with wall control, optional remote control



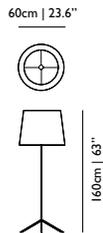
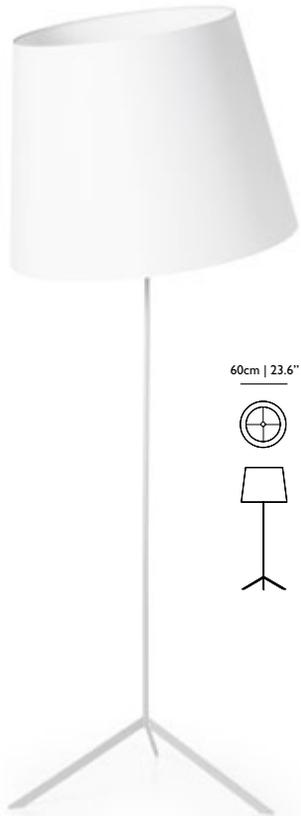




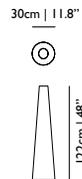
**TUBE**  
**MARCEL WANDERS 1998**  
 material: pvc/viscose laminate on metal frame, chromed steel pendant  
 colour: white  
 in stock



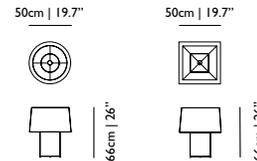
**SQUARE LIGHT & ROUND LIGHT**  
**MARCEL WANDERS 1999**  
 material: pvc/viscose laminate on metal frame, chromed steel pendant  
 colour: white, black or graphite  
 in stock



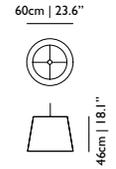
**DOUBLE SHADE**  
**MARCEL WANDERS 1998**  
 material base: powder coated steel  
 material shade: pvc/viscose laminate on metal frame  
 colour: white, black or graphite  
 in stock



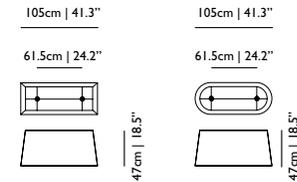
**TRIX**  
**MARCEL WANDERS 1998**  
 material: pvc/viscose laminate on metal frame, chromed steel pendant  
 colour: white  
 in stock



**DOUBLE SQUARE LIGHT & DOUBLE ROUND LIGHT**  
**MARCEL WANDERS 1999**  
 material: pvc/viscose laminate on metal frame  
 colour: white, black or graphite  
 in stock



**HANG**  
**MARCEL WANDERS 1999**  
 material: pvc/viscose laminate on metal frame, chromed steel pendant  
 colour: white, black or graphite  
 in stock



**LONG LIGHT & OVAL LIGHT**  
**MARCEL WANDERS 1999**  
 material: pvc/viscose laminate on metal frame, chromed steel pendant, features 2 lamp holders  
 colour: white, black or graphite  
 optional: special ceilingcap with double cord output  
 in stock





## *Energy Clusterlamp*

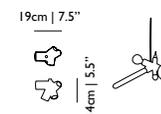
Moooi fixtures developed before 2008 have been designed for use with incandescent light sources. Due to the new European regulations these will not be available in the European Union in the near future. The EU's objective is to save energy and help the market push more efficient CFL & LED lightbulbs.

Create your own Energy Clusterlamp composition by adding the most exotic energysaving lightbulbs you can find!



## *Clusterlamp*

Create your own Clusterlamp composition by adding the most exotic light bulbs you can find! Exploring new possibilities with a whole spectrum of lighting combinations. The 'Clusterlamp' from Joel Degermark evokes experimentation with ambient expression. Light bulbs not included.



3 SETS OF CLUSTERLAMP LIGHT BULBS AVAILABLE TO GET YOU STARTED!  
can be ordered separately, for more details please check the product PDF on [www.moooi.com](http://www.moooi.com).

**NON RANDOM** | BERTJAN POT 2007 | material: fibreglass soaked in epoxy resin, powder coated aluminium cap, material reflector: powder coated aluminium | colour: black or white | in stock

71cm | 28"



70cm | 27.6"

48cm | 18.9"



54cm | 21.3"





AXL Table & Shaker Chair | Non Random

71cm | 28"

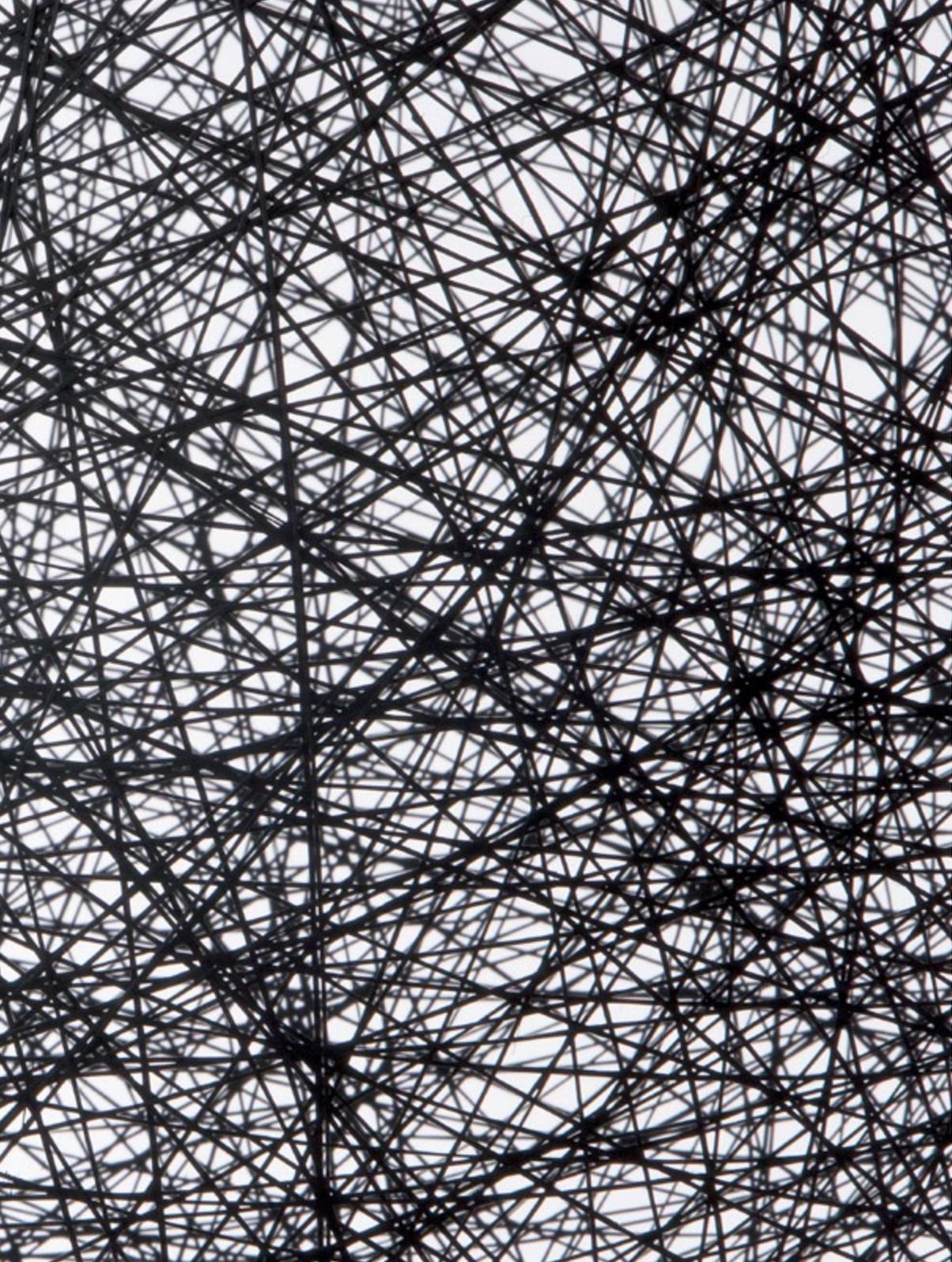
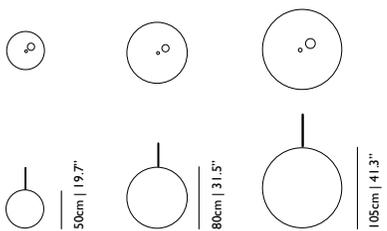


70cm | 27.6"

48cm | 18.9"



54cm | 21.3"



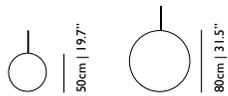
*Led*

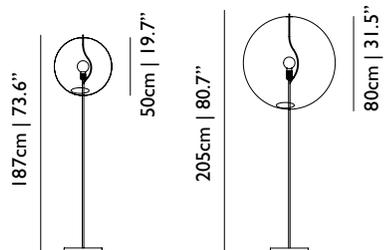


Warm and durable lighting comes from the integrated LED light source with opal glass diffuser. For extra comfort the Random LED is equipped with Mood dimming, creating a warmer light color when dimming.

In this new version of the product a LED pendant becomes part of the Random Light, creating a long-lasting energy saving light output. Combining a playful design with an environmentally friendly technology. A killer combination.

The Random Light is the ideal 'light' solution to furnish any space.

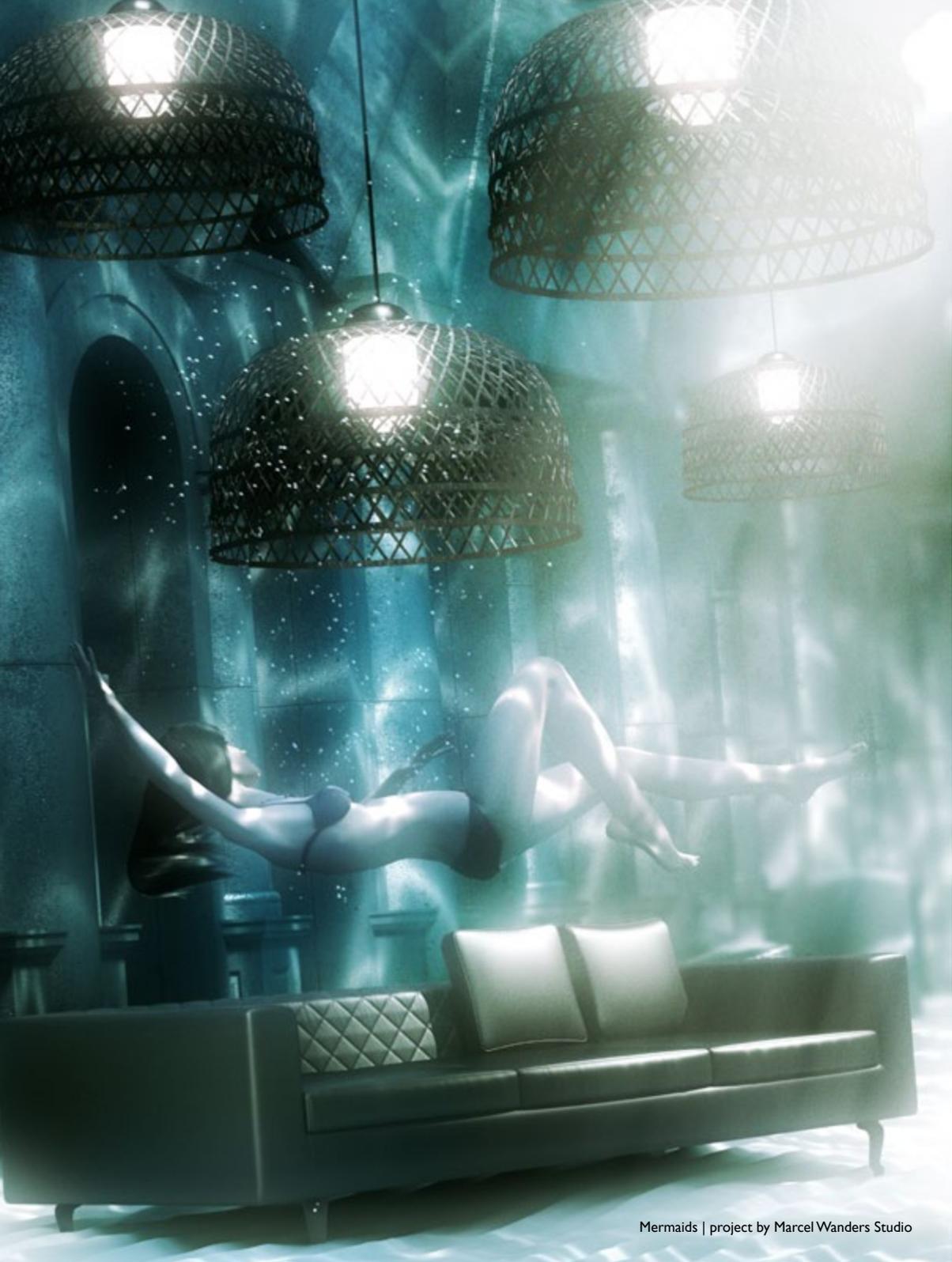




## *Led Floorlamp*

material: fibreglass soaked in epoxy resin, matt chromed steel pendant  
materials (base): matt chromed steel base (white),  
semi gloss black powder coated base (black)  
matt aluminium heat sink and opal glass diffuser  
colour: white (with chromed base) or black





Mermaids | project by Marcel Wanders Studio

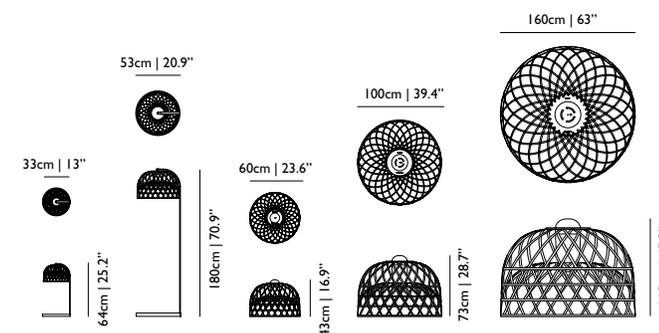




# Emperor

material: bamboo rattan cage and glass diffuser, zamac base with steel frame for the floor and table lamp, table lamp & floor lamp are dimmable  
 ø160cm on commission

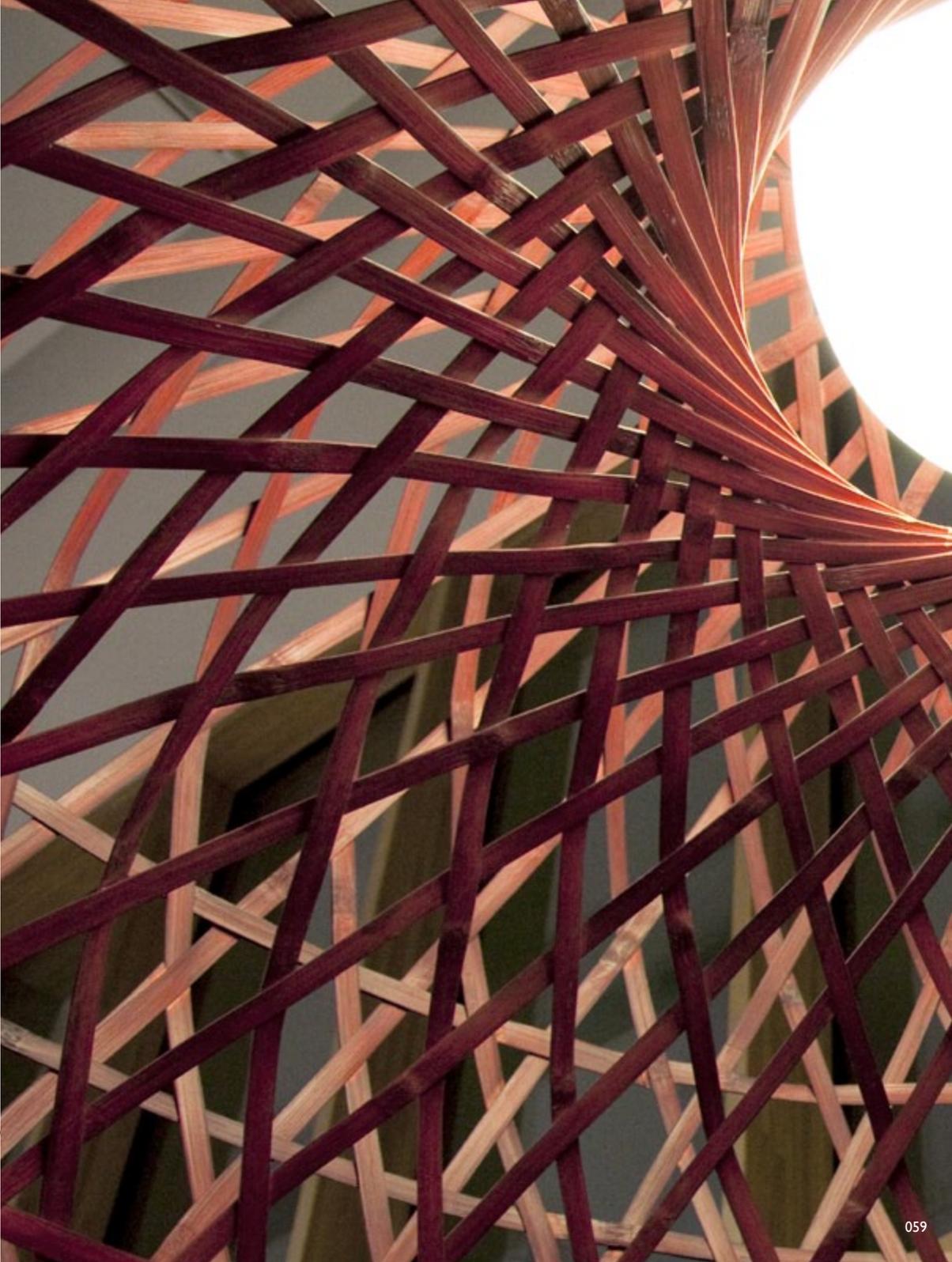
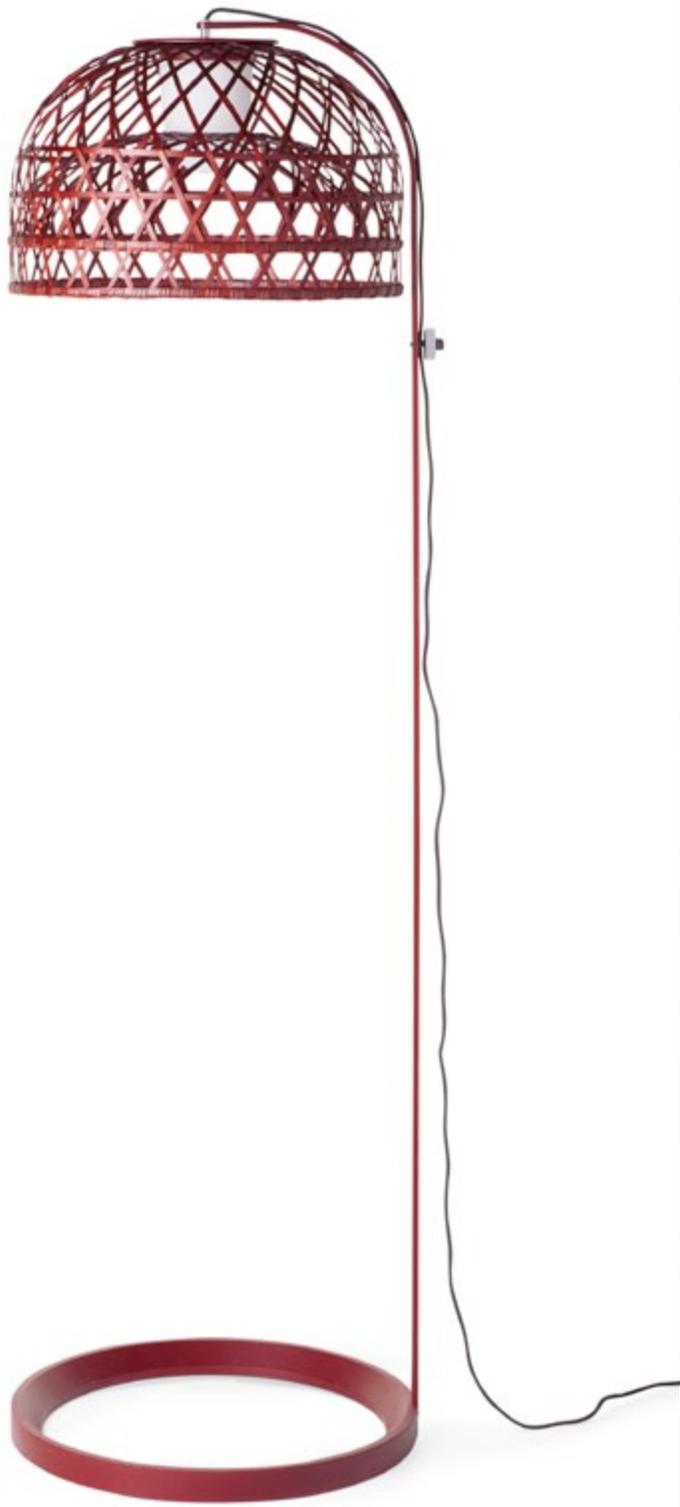
Each cage is hand woven and therefore has a unique character.

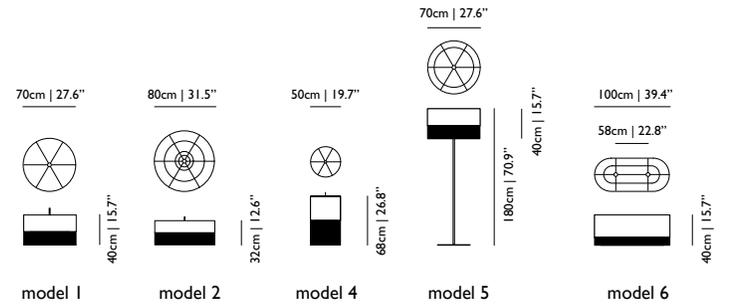


This oversized light was inspired by a made-believe folklore story of an Asian emperor & a beautiful nightingale... Once upon a time an Asian emperor was given a nightingale as a gift. The bird was so beautiful and sang in such a bewitching way that the emperor fell immediately in love with it and decided to keep it forever by his side. So the nightingale was put in a beautiful, majestic cage in the imperial chambers & became the delight of the emperor's days...Neri & Hu took on a modern translation of this story and produced a collection of pendant/floor/desk lamps in stained woven bamboo.

The poetics of an emperor's life, a life no longer relevant in today's world, can be abstracted in the form of an object such as the light. The use of hand-crafted bamboo weaving in an industrial product creates an elegant yet uncanny design statement. A lamp so particular & majestic that it could become your personal nightingale... forever by your side to brighten up your days.









A sturdy structure wrapped in the visual softness and innocence of paper.

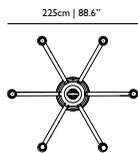


Paper Chandelier L features 6 lamp holders  
installation of the Paper Chandelier XXL requires a trained professional  
Paper Chandelier XXL features 6 lamp holders  
A sturdy structure wrapped in the visual softness and innocence of paper.

90cm | 35.4"



101.5cm | 40"



225cm | 88.6"



275cm | 108.3"

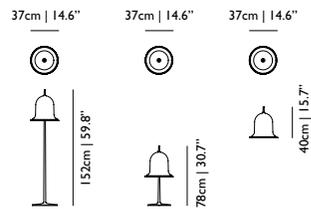


Mermaids | project by Marcel Wanders Studio





# Lolita



*who is  
afraid  
of pink...?*

...My imagination chases female archetypes intentionally. Frivolous, even naïve objects are my favorite victims. And when, during such a process, I manage to be creative in an evidently reserved way, I then touch the purest meaning of my work and frivolity becomes timeless elegance. Lolita is here to play with your emotions. She is here to break your everyday routine."

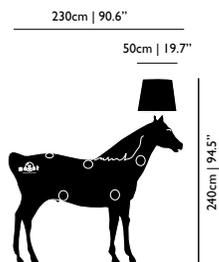


# Horse Lamp

Nature in all its forms and shapes has always been a source of inspiration for the design world. We have all seen decorative animal objects of different kinds and shapes, although hardly ever in real-life size.

The Horse lamp, Pig table and Rabbit lamp by Front are faithful to the true dimensions of the animals bringing a touch of nature in fairytale style and genuine madness. By rejecting abstraction and taking inspiration from living creatures they deliver a powerful emotive content that never fails to elicit a strong response from onlookers. Who wouldn't want a horse or a rabbit to light up their home or a pig to serve their guests?

Furniture to fall in love with at first sight or hate forever.





80cm | 31.5"



55cm | 21.7"



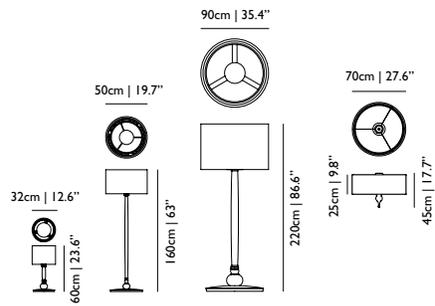
170cm | 66.9"



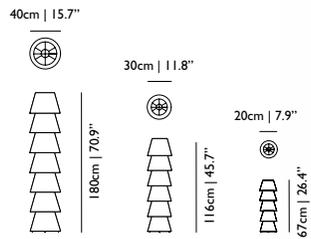
True to its name Dandelion was initially inspired by the plant that creates the famous and poetic 'dandelion snow' of fuzzy, cotton-like seeds when a gush of wind blow on it. The lamp transmits an explosive feeling of energy in motion, reaching towards us from its centre. Striking and pure self-generate energy to lighten up and blow away the heaviness of everyday life.

Dandelion is truly a breath of fresh air.





# Set Up Shade

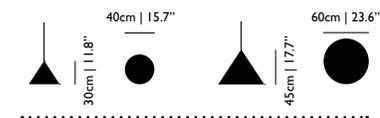


Exploring the boundaries within type-forms  
Marcel Wanders presents the 'Set Up Shade' for this  
intriguing collection.





Moooi Showroom Amsterdam, NL | photo: Nicole Marnati



"Icon is the lamp that you come to think of when you can't think of any more lamps. Just like my first rough sketch it is both tactile and brutal - a flat, two dimensional triangle added to a cable or a pole. An everyday memory", Matti Klenell.  
The Icon shade is as soft as velours.



65cm | 25.6"

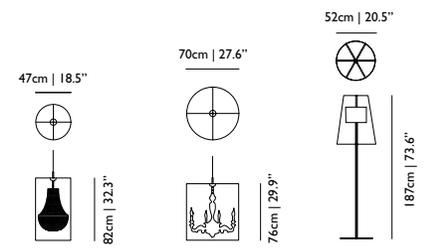


55cm | 21.7"

**FURNITURE FINISHED WITH FIRE.**

The beauty and character of burnt wood is now captured in a long lasting material, creating the strange sensation of burnt furniture.





material: semi-reflective polyester shade  
 LSS chandelier Ø47: steel frame with decorative glass beads  
 LSS chandelier Ø70: bronzed steel frame with decorative glass beads  
 material LSS Floor Lamp shade inside: pvc/viscose laminate on metal frame



The Corinthian Club, Glasgow GB | design: Graven Images | photography: Renzo Mazzolini



95cm | 37.4"



76cm | 29.9"

*ø95*

'Light Shade Shade' is a one way mirror reflecting its environment as well as concealing the chandelier within.

When the light is turned on, the 'Light Shade Shade' reveals its unforeseen identity and projects the past beauty that lies within.

# square boon & round boon

material: pvc/viscose laminate on metal frame, chromed steel pendant

material diffuser: pvc/viscose laminate

standard delivered with 1 lamp holder

optional: 3-way lamp holder for extra lighting power

90cm | 35.4"

95cm | 37.4"



40cm | 15.7"



40cm | 15.7"







A true example of a new classic collection, Moooi's Delft Blue is a collection of ceramic objects & vases inspired by the traditional Delft Blue pottery.

The production of classic Delftware in the Netherlands reached its peak in the 17th and 18th centuries. It ranged from simple household items to fancy artwork illustrating religious motifs, native Dutch scenes with windmills and fishing boats, hunting scenes, landscapes and seascapes as a reminder of the daily life in the Netherlands.

Marcel Wanders designed a fresh re-interpretation of the classic Dutch craft, using abstract & playful shapes and decorations that translate images from the subconscious instead of everyday scenes. All the vases and ornaments are produced and decorated at 'Royal Delft', a company dating back to 1653 and the original producer of the world famous Delft Blue ceramics.



Delft Blue No. 10, 7, 4 & 2





Delft Blue No. 1, 12 | Egg Vase Small



Delft Blue No. 9



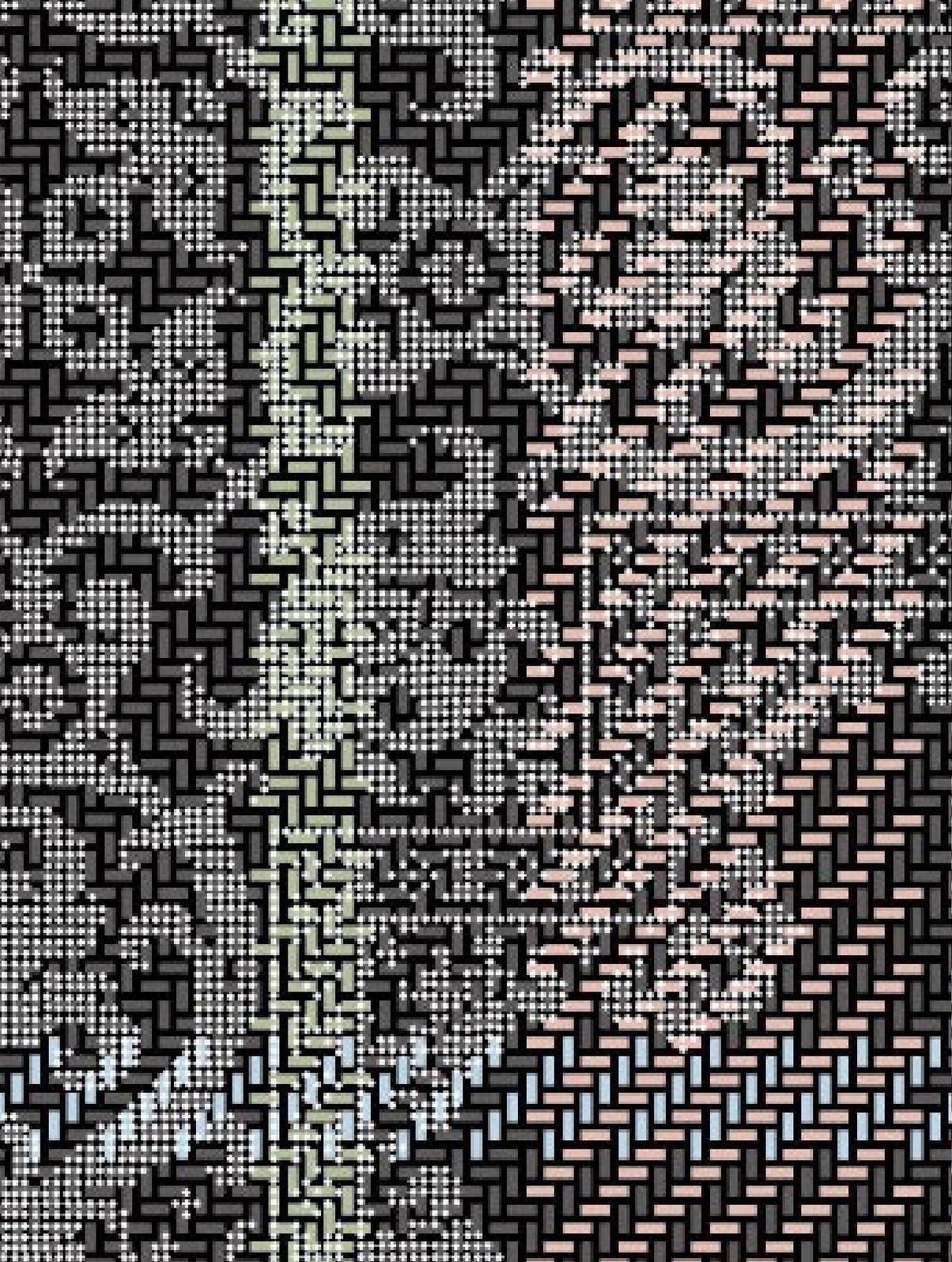
# firmship carpet

"The design of the carpet finds its origin in the nautical iconography.

Originally Nynke Tynagel designed the pattern for the facade of a big building at the harbor of Rotterdam. Last year we used it again in the boat and offices we designed for a brand new company called Firmship. As always... Moooi pirate's keen eyes spot everything and invited us to do a composition for this carpet!"

*by Job Smeets*



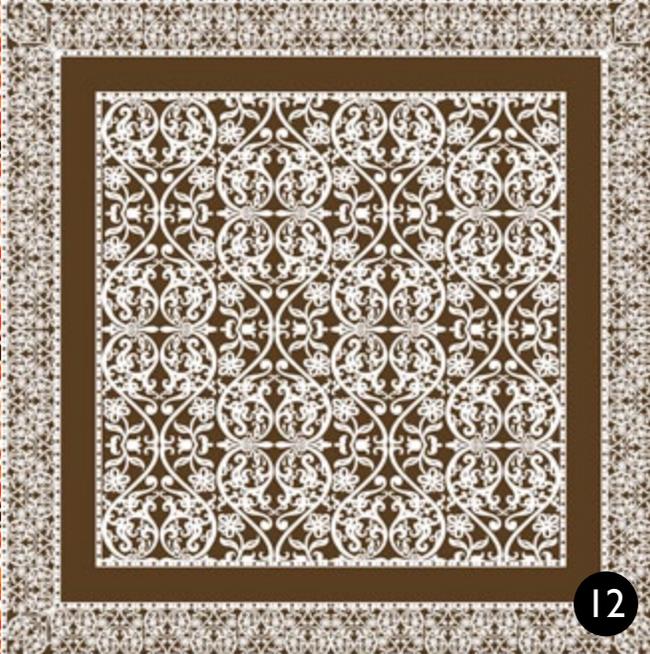


# fata morgana TJ

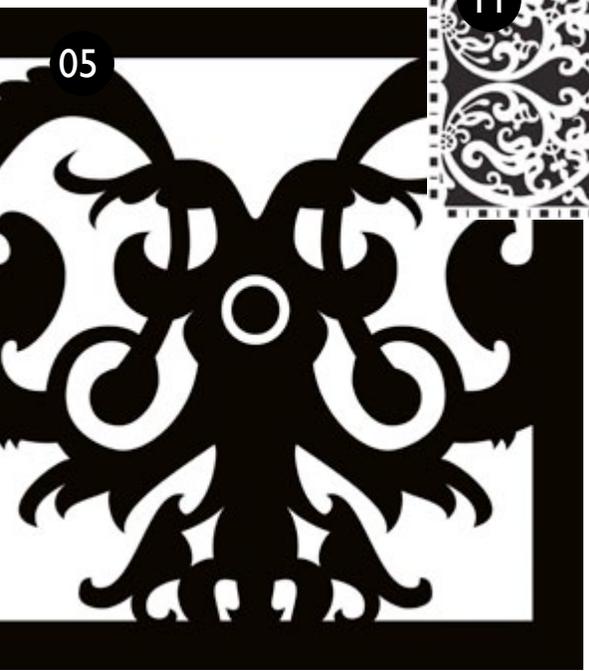
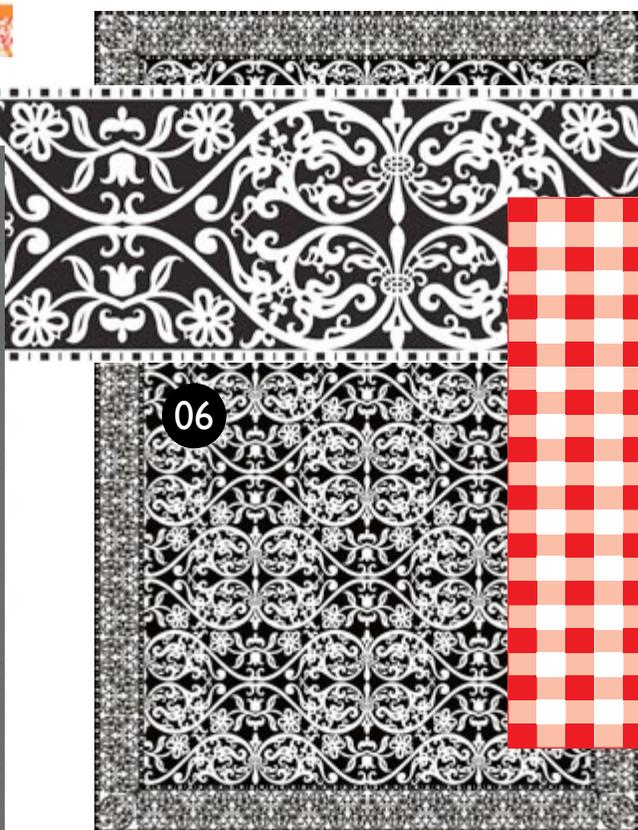
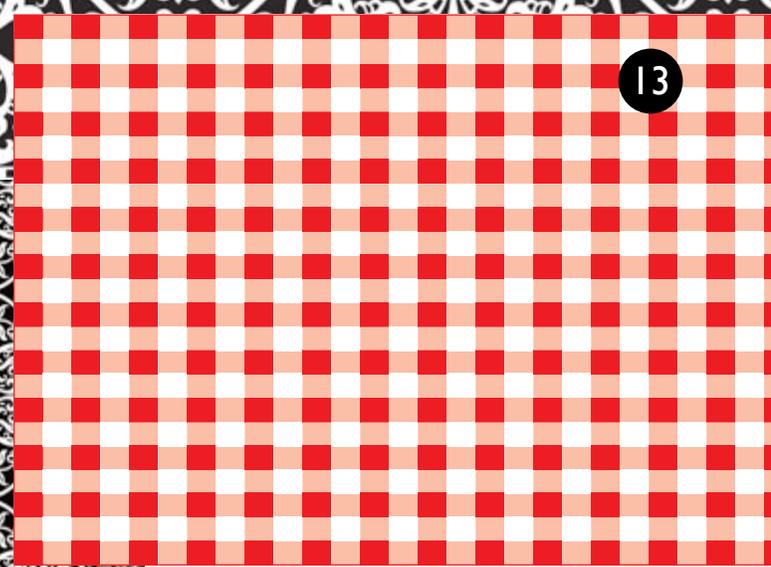
In the disturbed mind of the fearless Textile Jockey, tweeds, pied de poules, embroideries, weaves, knots and knits are together creating an endless deep textile hallucination.

carpet 15: Ø350cm | 137.8" | carpet 16: 300x200cm | 118.1"



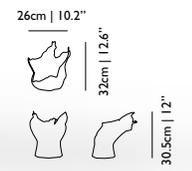


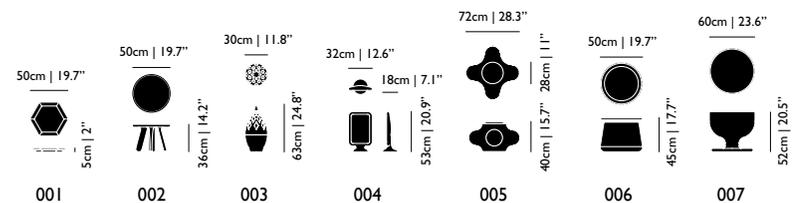
pole high carpet: 4.5mm | 0.2"  
total high carpet: 7.2mm | 0.3"  
square: 250 x 250cm | 98.4" x 98.4"  
rectangle: 200 x 300cm | 78.7" x 118.1"  
round: Ø240cm | 94.5"  
model 11: 100 x 800cm | 39.4" x 315"  
model 13 by Simone Pullens, 2008





Rabbit Lamp | Blow Away Vase





## Elements

colour 002, 004 & 007: black RAL 9005, white RAL 9016, warm grey RAL 7044 & ocean blue RAL 5020  
 material 002, 004 & 007: fibreglass (007 with glass top inlay) (004 with glass mirror)  
 material 003: aluminium powder coated | colour 003: white RAL 9016  
 material 005 & 006: expanded polypropylene (EPP), upholstered with Kvadrat Divina Melange  
 colour 005 & 006m: Kvadrat Divina Melange 120 (light grey), 180 (dark grey), 260 (light brown) & 681 (aubergine)  
 material 001 & 006: solid wood  
 colour tray 001 & 006: wenge, black & white





Moooi Showroom London | photo: Peer Lindgreen

85cm | 33.5"



6cm | 2.4"





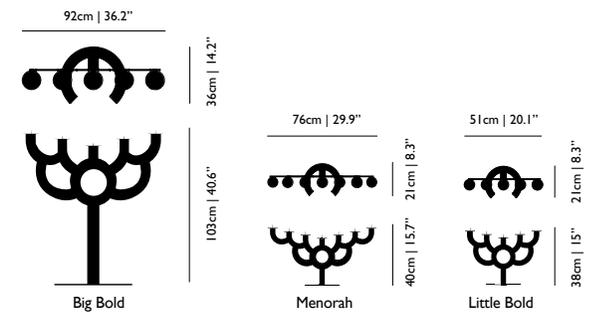
# bold

material: powder coated steel, felt feet  
colour: black

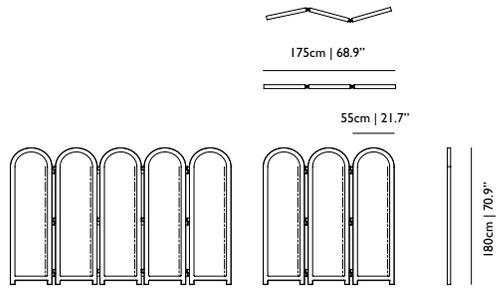
bold candles to be ordered seperately

dim. little candle: 8 x 6 cm (h x ø) | 3.1" x 2.4", dim. big candle: 13 x 8 cm (h x ø) | 5.1" x 3.1"

"The Bold series developed from my fascination with laser cutting technology. With the use of a laser, you can cut a form or pattern in sheet metal with extreme accuracy. This technology allows you to handle the sheet very efficiently with very little wastage. The timeless appearance of the Bold series endows it with charisma, making it a worthy addition to the Moooi collection!"



Smoke Dining Armchair | Smoke Chandelier | Big Bold



Additional paper panels may be purchased to extend the length of the Paper Screen.

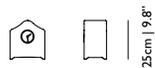




## *soft clock*

A ceramic clock with all the detail and feeling of a soft clock made from fabric. The clock was first stitched in fabric by Kiki herself and moulds are then taken from the fabric model. When ceramic casts are taken you can still see the wrinkles and details of the original fabric clock.

23cm | 9.1" | 15cm | 5.9"





Delft Blue . No. 8



75cm | 29.5" 20cm | 7.9"



180cm | 70.9"



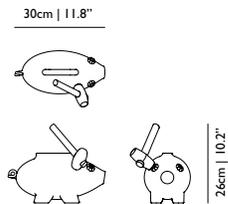
Mooui Showroom London, UK | photo: Peer Lindgreen





## “the killing of the piggy bank”

Delft Blue collection created by a collaboration between Marcel Wanders & Royal Delft.  
The vase represents a digital age of currency and the approach to extinction for physical money.  
The vase illustrates the precise moment the piggy bank is struck.





*The* quality of porcelain is best reflected through its fine and delicate properties, a quality that is not celebrated when using a mould. Marcel Wanders has developed a technique to produce porcelain objects without the use of plaster moulds. A natural sponge is taken and dipped in a fluid porcelain clay slip. The clay impregnates the sponge. Once the sponge has dried, the sponge is fired within a Kiln. The sponge is burnt away and the perfect porcelain replica of the sponge remains. An intelligent manufacturing process that has the ability to show the intricate qualities of porcelain clay.

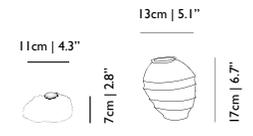
The same process is developed further on to make products by using pre-shaped artificial foam and make porcelain objects out of these, the foam bowl is a first example of the great possibilities with this technique.

The Ming Vase is a modern copy of a 3100 year-old handmade Chinese vase. It was found on the bottom of the sea in the wreck of an old Chinese junk. The vase was used as a jelly-jar for more than 300 years. The history of the product now makes a new turn. Marcel Wanders copied the shape and produced it in white porcelain. Like the Chinese ceramist we also leave our makers marks in the pot (like parting-lines, shrink), and thereby make a part of the vase's history visible.

Developed in a project with droog design & rosenthal.



9cm   3.5"	9cm   3.5"	12.5cm   4.9"
10cm   3.9"	15cm   5.9"	15cm   5.9"



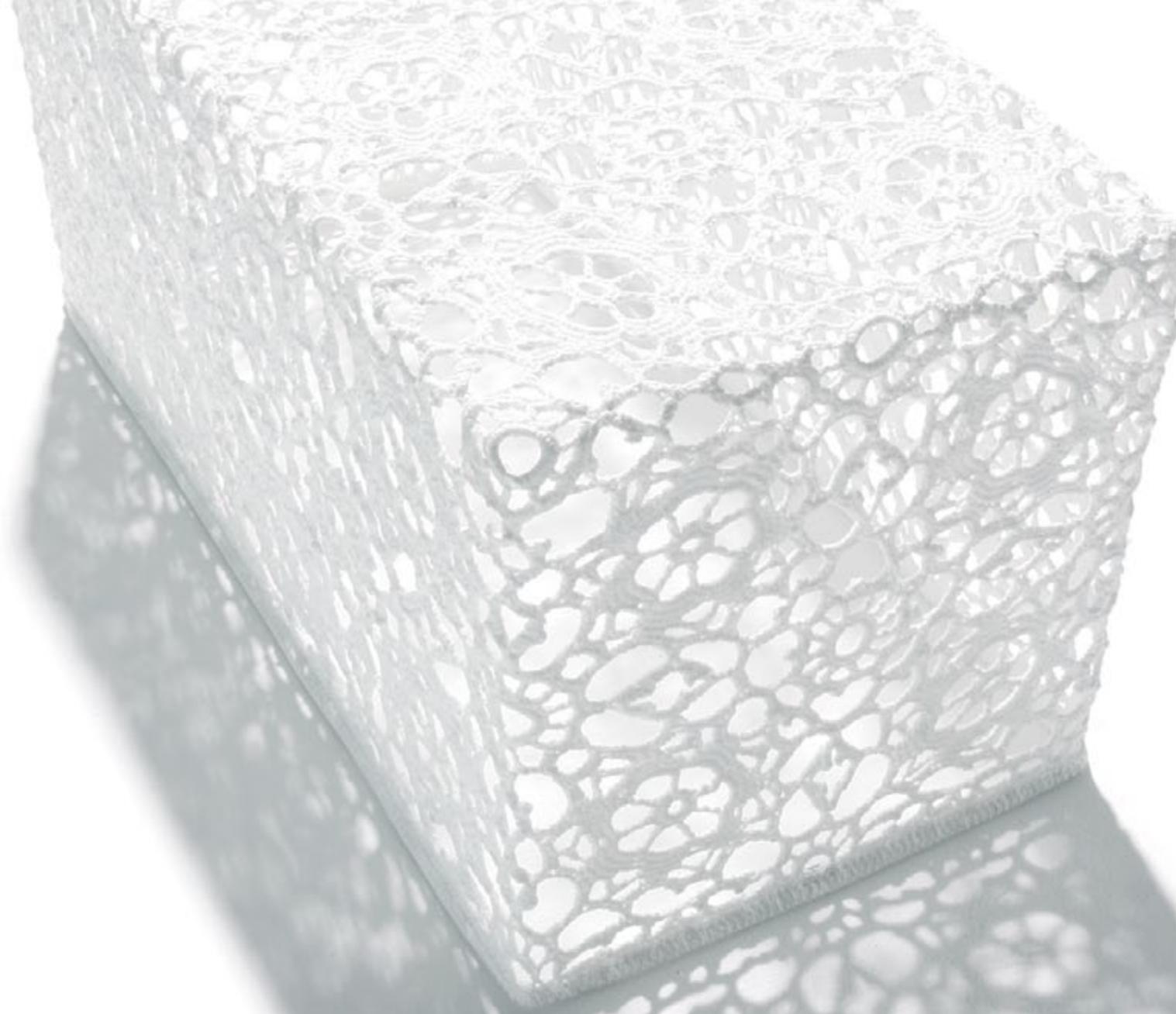
SPONGE VASE & MING VASE | MARCEL WANDERS 1997 | material: porcelain | in stock

Delft Blue No. 7 & 9b



*tables*

5.0 CLOCK TABLE | AVL TABLE | BALLS TABLE | CHESS TABLE | CONTAINER TABLE | CONTAINER FOOT | CONTAINER TOP LPL | CONTAINER TOP HPL | CONTAINER TOP WOOD | CONTAINER BOWL | CONTAINER VASE | CROCHET TABLE | PAPER TABLE | PAPER SIDE TABLE | PARENT TABLE | PIG TABLE | TWO TOPS SECRETARY | TWO TOPS TABLE | WOOD



# *Crochet Table*

Defying all fabric capabilities, the lace Crochet Table is the ultimate accessory for any interior.

30cm | 11.8"    60cm | 23.6"  
30cm | 11.8"    30cm | 11.8"

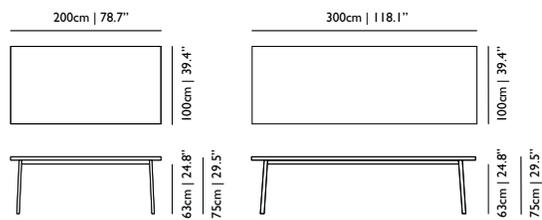
# Pig Table



Nature in all its forms and shapes has always been a source of inspiration for the design world. We have all seen decorative animal objects of different kinds and shapes, although hardly ever in real-life size. The Horse lamp, Pig table and Rabbit lamp by Front are faithful to the true dimensions of the animals bringing a touch of nature in fairytale style and genuine madness. By rejecting abstraction and taking inspiration from living creatures they deliver a powerful emotive content that never fails to elicit a strong response from onlookers. Who wouldn't want a horse or a rabbit to light up their home or a pig to serve their guests?



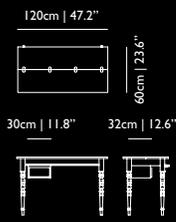
Furniture to fall in love with at first sight or hate forever.



Celebrating the innovations derived directly from the Shaker communities, 'Atelier Van Lieshout' have created the perfect partner for the cheeks. Encompassing all the qualities of the traditional craftsmanship yet captivating a totally contemporary aesthetic.



# Two Tops Secretary



material: solid oak frame, MDF with oak veneer top,  
stained in 4 different colours (natural lacquer, black stained, white wash & wenge) or lacquered in 4  
different colours (white, black, orange & red)  
optional: white storage box in powder coated steel to put underneath your secretary





TWO TOPS TABLE | MARCEL WANDERS 2004 | material: solid oak frame, MDF with oak veneer top | in stock: black stained

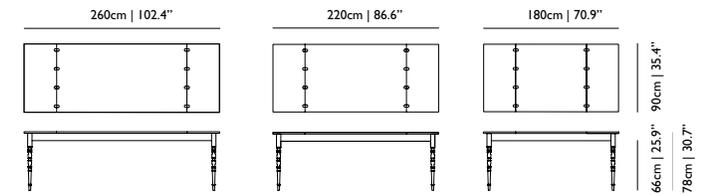


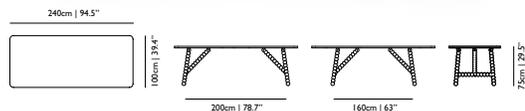
.....

"I made a mistake, I fixed the table-top under the supporting bars instead of on top, and found a space which was always there but was never seen, I created a lid to cover and to hide and changed a few hundred years of classic table making."

stained in 4 different colours (natural lacquer, black stained, white wash & wenge) or lacquered in 4 different colours (white, black, orange & red)

.....





colour: white & black lacquer with visible grain  
thickness top: 31 mm  
two achievable leg compositions to work with your chair arrangement  
foldable table





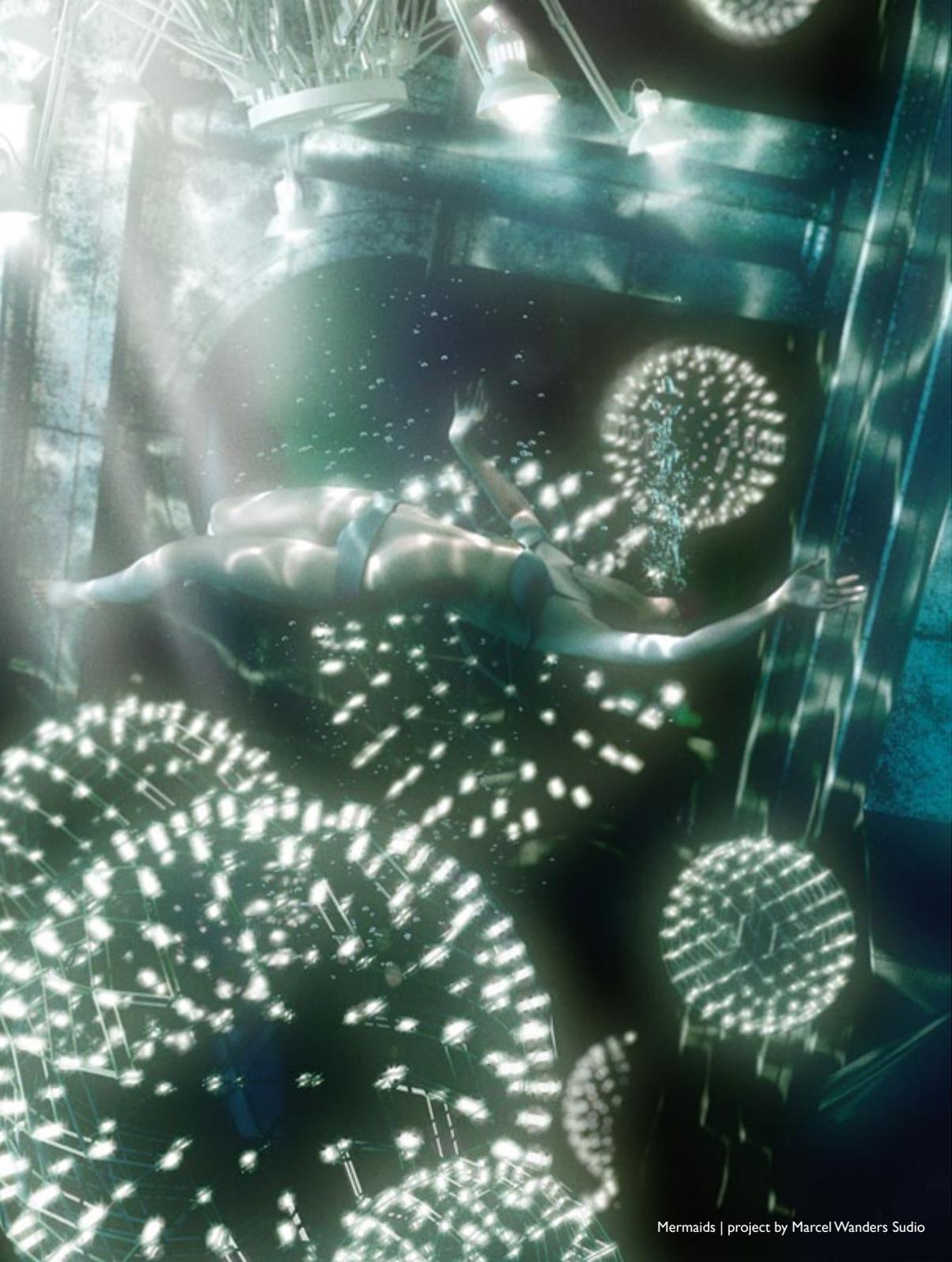
Miyake | Wood | 5 O'Clock Chair



*wood*



a personal desk top, a private home office,  
a sided side table,  
a fruitbowl for your apples.



Mermaids | project by Marcel Wanders Studio

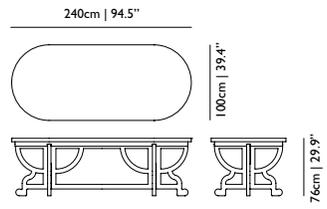


40cm | 15.7"



60cm | 23.6"





# Paper Table

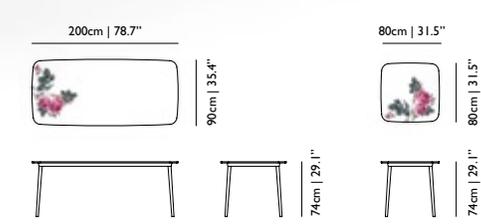




Chess Table at Moooi Showroom London, UK | photo: Peer Lindgreen



*The* pattern on this table can be used for playing chess games.  
A table for pastimes, rivalry and skill.



material: solid beech frame, MDF top  
upholstery: upholstered with fire retardant synthetic leather with print, abrasion test of >35.000 rubs Martindale, easy to maintain, soft touch, long service life, flame retardant, easy to clean, suitable for project use (used in hospitals), stain resistant.  
available height between floor and frame 68cm



# *Secrets* by Nika Zupanc

Tito's tea house, Belvedere Pavilion, lake Bled, Wednesday, September 2009. Just after 5 o'clock.

Presiding over an alpine lake it offers the magnificent view and an interior that is so much more than just a charming place to drink a cup of tea. Its retro interior has remained unchanged, frozen in time all the way from the 50's. This place is able to take you back in the fragile times of forgotten values, forbidden loves and secret talks. From up here, you can almost see the battles of life's that silently passed by.

And it was in this place that I first thought I just had to design a chair. One that would radiate the beauty and the pain of irreversibility of time.



Moooi at Salone del Mobile, Milan, IT | photo: Nicole Marnati

# *Container Series*

The Container Table concept is a fully versatile system that has endless composition possibilities to fit in any space. With combinations to suit your home, office or public space the Container Table can certainly exceed any requirements.





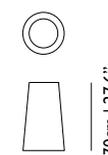
30cm | 11.8"



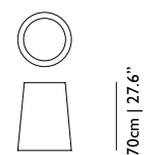
30cm | 11.8"



43cm | 16.9"



56cm | 22"



material: polyethylene (PE), stainless steel inserts and HPL mounting plate  
 the foot must be filled with sand or water to create extra stability, the Container Tops are available in  
 3 different high quality materials to match your Container Foot,  
 HPL, LPL and wood Container Tops are shown on the next pages  
 the size of the top defines the size of the foot



Moooi at Salone del Mobile, Milan, IT | photo: Nicole Marnati

material: high pressure laminate (HPL), wood  
and paper pressed  
together under high pressure with  
thermosetting resins  
suitable for outside use  
thickness top: 12mm | 0.5"  
the edges of HPL and LPL table tops  
are always black





material: low pressure laminate (LPL), melamine  
top pressed on particleboard with ABS edges  
thickness top: 25mm | 1"  
the edges of HPL and LPL table tops  
are always black





material: MDF with oak veneer, stained in  
4 different colours (natural lacquer, black stained,  
white wash & wenge)  
and lacquered in 4 different RAL colours  
(white, black, orange or red)  
thickness top: 40mm | 1.6"

---

**CONTAINER FOOT**

black & white  
suitable for outdoor use



7030



10030



7030



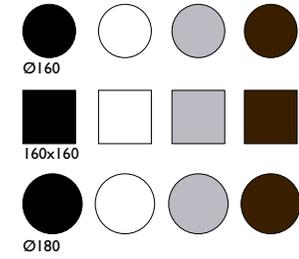
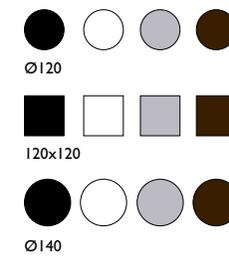
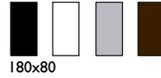
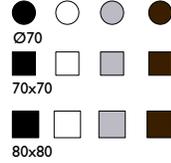
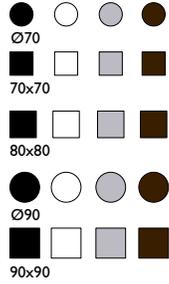
7043



7056

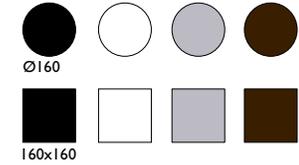
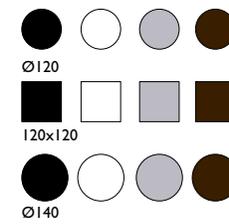
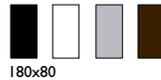
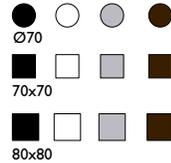
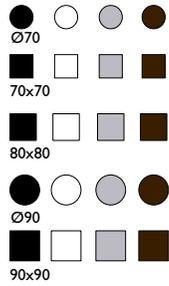
**CONTAINER TOP HPL**

thickness 12mm | 0.5"  
black, white, wenge  
& light grey  
suitable for outdoor use



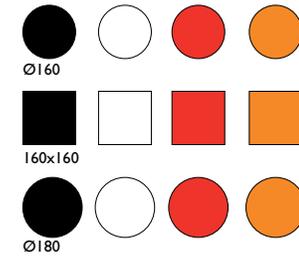
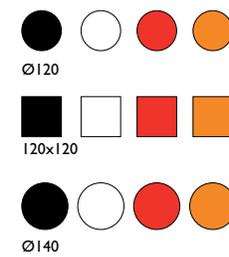
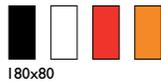
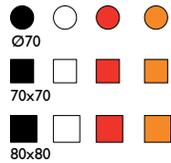
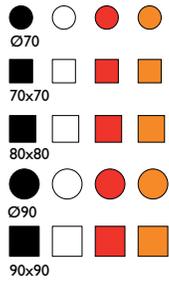
**CONTAINER TOP LPL**

thickness 25mm | 1"  
black, white, wenge  
& light grey



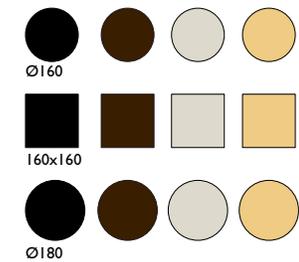
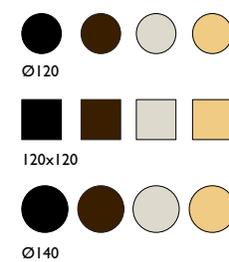
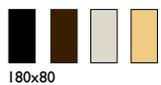
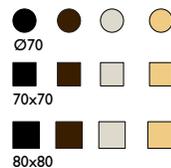
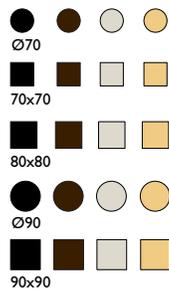
**CONTAINER TOP WOOD LACQUERED**

thickness 40mm | 1.6"  
black RAL9005,  
white RAL9016,  
red RAL3020,  
orange RAL2004

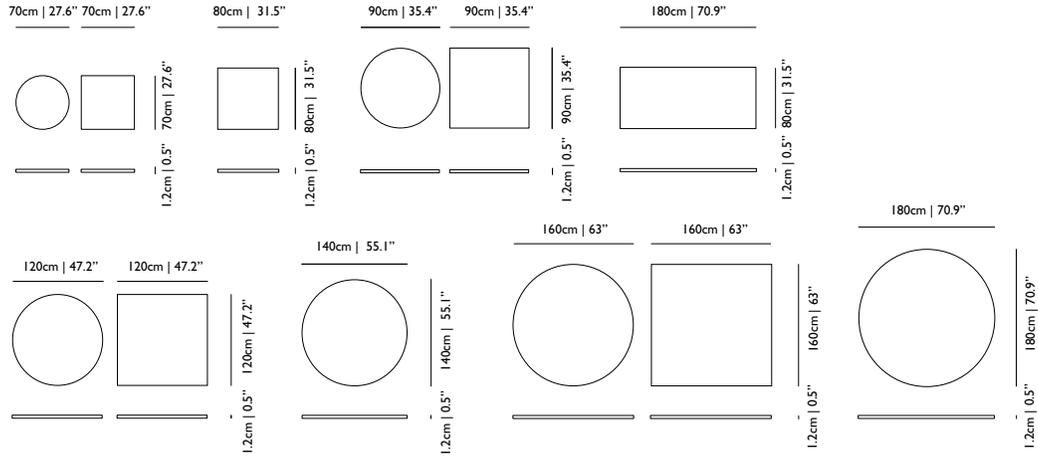


**CONTAINER TOP WOOD STAINED**

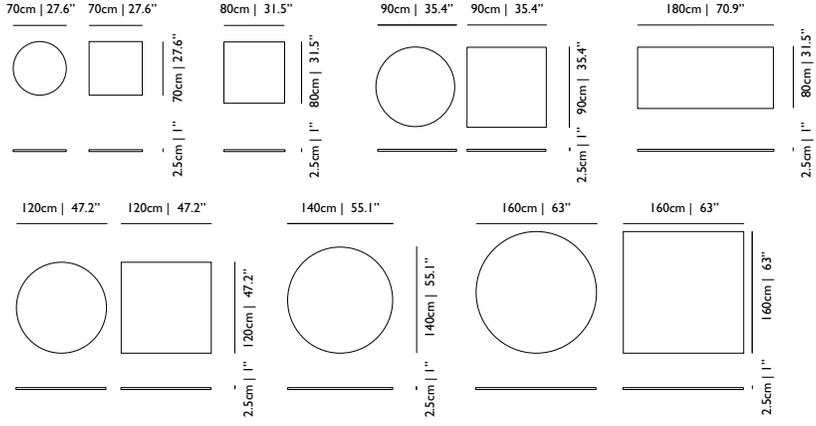
thickness 40mm | 1.6"  
black, wenge, white wash,  
natural lacquer



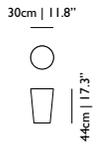
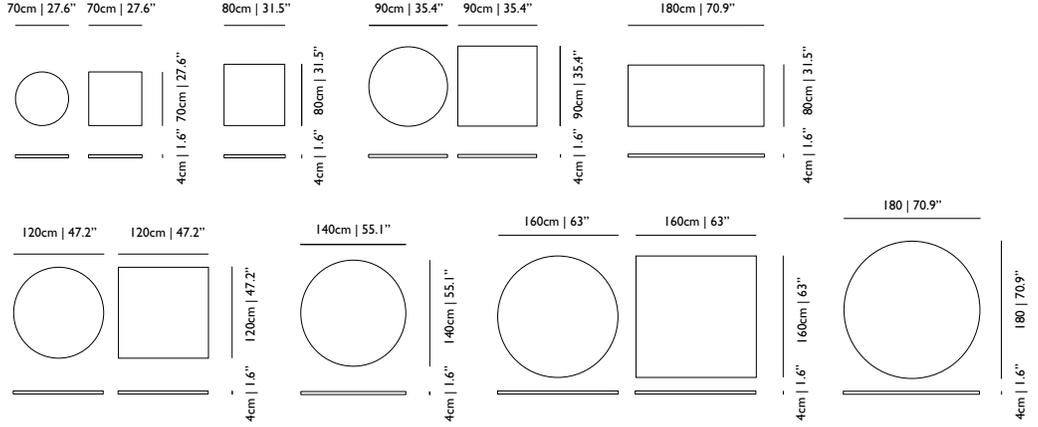
**HPL TOP**



**LPL TOP**



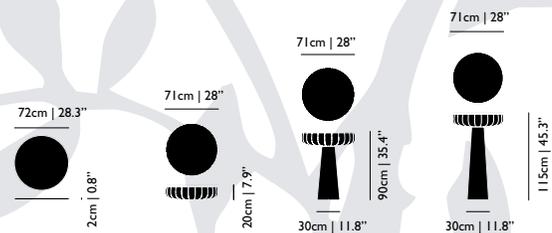
**WOODEN TOP**





Container Vase & Foot | Delft Blue NO.9





**CONTAINER BOWL + CONTAINER BOWL BASE**

material: polyethylene (PE)  
optional Container Bowl Top  
suitable for outside use

Especially designed to create the perfect side-table with your container bowl.

**CONTAINER BOWL TOP**

material top: acrylonitrile butadiene styrene (ABS)  
colour: black or white

With the Container Top the Container Bowl is transformed into a delicate coffee table with storage possibilities!



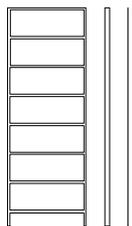


*Storage*

OBLIQUE BIG | OBLIQUE SMALL | PAPER BUFFET | PAPER CABINET | PAPER CLIPBOARD | PAPER WARDROBE

# oblique Big

105cm | 41.3" 6cm | 2.4"



286cm | 112.6"

stained in 4 different colours  
(natural lacquer, black stained,  
white wash & wenge)  
or lacquered beech in  
4 different colours  
(white, black, orange or red)



Elements | Oblique Big | Rabbit

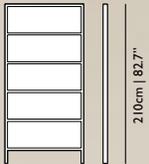


OBLIQUE SMALL | MARCEL WANDERS 2002 | material: solid oak stained and lacquered | white lacquered & black stained in stock



Oblique at Finnskip | design: Suzy Visser | photo: Martijn van Rooij

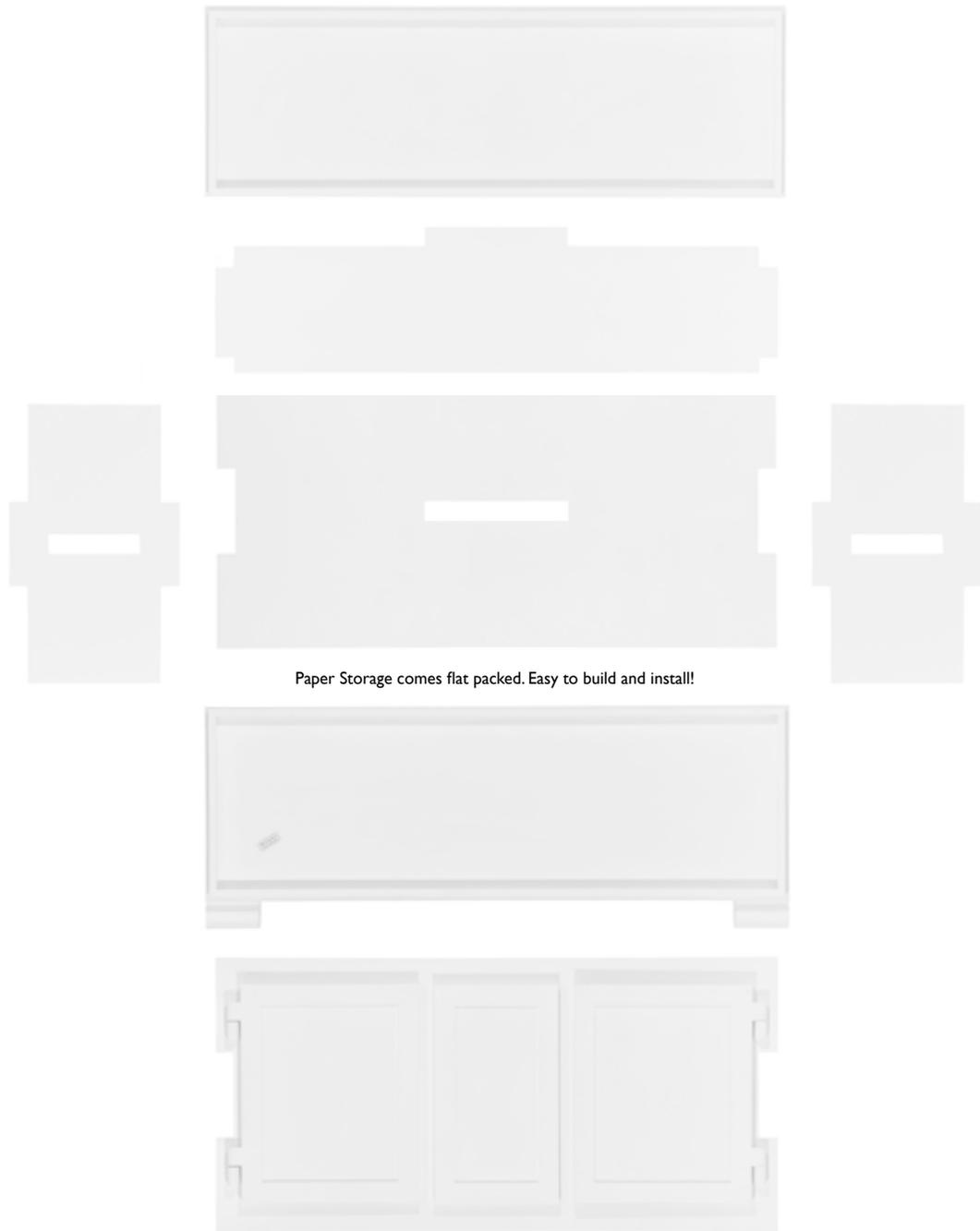
105cm | 41.3" 6cm | 2.4"



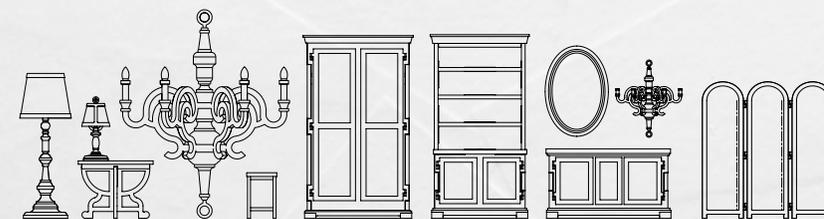
# oblique

small

stained in 4 different colours  
(natural lacquer, black stained,  
white wash & wenge)  
or lacquered beech in 4 different colours  
(white, black, orange or red)



Paper Storage comes flat packed. Easy to build and install!



# Paper Collection

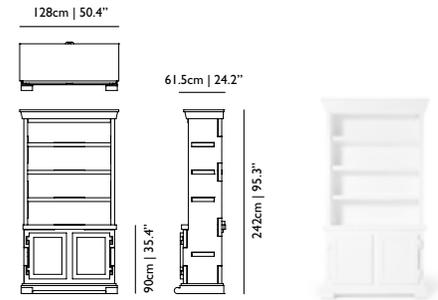
STUDIO JOB

Did the idea of paper furniture ever strike your mind?

Paper, cardboard and papier-mâché are familiar to all of us. They bring back long-lost memories of kindergarten and our first experiences of making things with our own hands, coloring, cutting, shaping and wrapping like busy bees. We can generate almost anything from a white sheet of paper: from basic shapes and everyday objects to dramatic love letters and life-changing novels. It is a material with infinite potential, waiting for the dreamer to give it a shape.

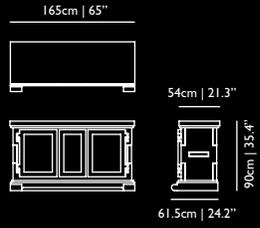
Inspired by classic icons but manufactured like modern day furniture, this cardboard flat pack furniture collection is an ode to a classical style and to a material that makes everything possible. Even hanging your clothes or storing your shoes in a solid piece of furniture made of paper!

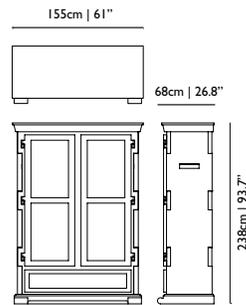




*Paper Cabinet*







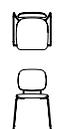


5.0 CLOCK CHAIR | AVL BARSTOOL | AVL SHAKER CHAIR | BOTTONI | BOTTONI SHELF | BOTTONI SLIM | BOUTIQUE |  
CARBON CHAIR | CLIP CHAIR | CONTAINER STOOL | CORKS | DICKIE | EXTENSION CHAIR | GOTHIC CHAIR | MONSTER  
CHAIR | PARENT CHAIR & TABLE | SMOKE CHAIR | SMOKE DINING ARMCHAIR | SMOKE DINING CHAIR | MICA | V.I.P. CHAIR



Vica at Firmship | design: Suzy Vissers | photo: Mattheijs van Roon

54cm | 21.26"



46cm | 18.1" - 58cm | 22.83"



46cm | 18.1" - 58cm | 22.83"



79cm | 31.1"



material: steel frame covered with polyester sleeve, upholstered with Kvadrat Field fabric on fire retardant foam  
 colour: red (Kvadrat Field 662) black (Kvadrat Field 192) or Grey (Kvadrat Field 132)

stackable chair



## *Extension Chair*

"A chair isn't only a functional product but also tells a story", Sjoerd Vroonland

Variety of 3 extensions each with a different function.  
Coat stand, handbag hanger and a card holder.  
(the coat stand extension has an additional  
counter-weight in the seat to prevent instability)



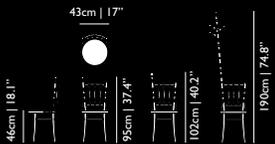


Extension Chair: Coat stand | Elements



# Extension Chair

The 'extension' chair is a translation of how a chair is used. Vroonland draws on the manners and customs of how we use a chair, transforming it into a coat hanger seat. What Vroonland intrigues is that technology, craftsmanship, storytelling and the actual physical contact all comes together in this one design: a chair.



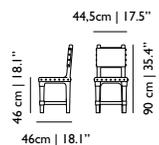


“And then, of course, there is Moooi, the eccentric company with which Nynke and I have been fortunate to work with for some years.

The Paper collection of 12 products has done well, and we felt it was time to offer a Studio Job chair. I bought a magnificent 16th century style, neo-Gothic chair in an antique shop and put it on the table at Moooi, proposing that this complex handcrafted archetype be produced by the industrial method of rotational moulding. Studio Job drew up a design that acknowledged all the limitations of rotational moulding without sacrificing the character of the original model. The Gothic Chair was born lucky right from the beginning. An affordable and functional archetype for indoors and out, available in a bright spectrum of ten colours.”

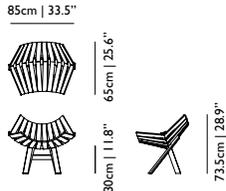
Job Smeets





## Gothic Chair

material: polyethylene (rotational moulded)  
colours : light grey, dark grey, blue, brown, white, yellow, red, orange, pink & green  
additional sets of coloured upholstery pins are also available for large projects  
**Suitable for indoor and outdoor use**



# Clip Chair



Heracleum | Clip Chair



# Monster Chair

A soft, puffy and stylish chair with a monster face embroidered on the backrest. The monster is a symbol of the eternal battle between opposite forces that take place in life and can be easily recognized inside ourselves, if we have the courage to open our eyes. Scary? Not at all! You forget all about the monster once you sit down and enjoy the chair's comfort and softness.



material: steel frame  
upholstery: fire retardant synthetic leather upholstery, abrasion test of >180.000 rubs Martindale  
colour: black

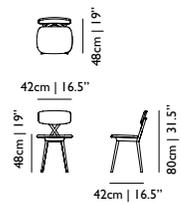
Monster chairs can be ordered with or without monster face and with or without armrests.  
The monster embroidery is identical in both versions.







Wood | Miyake | 5 O'Clock Chair



material: solid beech frame, plywood shells, upholstery: fire retardant foam, fire retardant synthetic leather with print, abrasion test of >35.000 rubs Martindale

The rose pattern is randomly printed on seat and backrest creating 24 different chairs.





Paper Side Table | Lolita Table Lamp | Paper Screen | Boutique Blanket | 5 O'Clock Set



From the very beginning fire has inspired people with its warm glow and almost living motion, generating fascination and fear, comfort and warmth, passion and pain. It has been associated with emotions, personalities, love and has become part of the language of literature and of the vocabulary & gestures of our daily life.

Maarten Baas interpreted his fascination for the element fire with a groundbreaking approach. With the innovative idea of creating furniture furnished with fire. Capturing the burning flames into the solidity of wood. More practically, in the production process wooden pieces of furniture are set to fire and burned. When they become completely black the fire is extinguished and the piece of burned furniture are impregnated with resin to capture the beauty of burned wood.

Just like the Phoenix, the Smoke Chairs are reborn from their ashes, gaining new vitality and beauty in a very unusual way.



75cm | 29.5"



31.1 | 12.5"



40cm | 15.7"



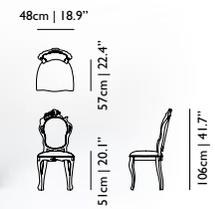
104cm | 40.9"



Furniture finished with fire.  
The beauty and character of burnt wood is now captured in a long lasting material, creating the strange sensation of burnt furniture.



Moooi, Salone del Mobile, Milan, IT | photo: Nicole Marnati





62cm | 24.4"



62cm | 24.4"



46cm | 18.1"

66cm | 26"



81cm | 31.9"

*v.i.p. on wheels*



Oblique Big | Carbon Chair



47cm | 18.5"



46cm | 18.1"



76cm | 30"

113cm | 44.5"





40cm | 15.7"



40cm | 15.7"



81cm | 31.9"



99cm | 39"





48cm | 18.9"



46cm | 18.1"

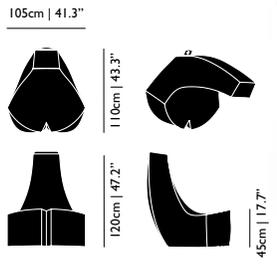


44cm | 17.3"

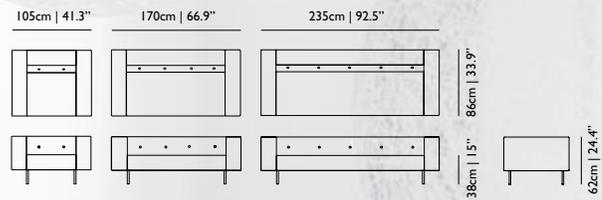


71cm | 28"





Frame Mirror | Carpet model | Dickie



material: multiple density foam on plywood frame, stainless steel feet. FR foam upon request. variety of upholstery; kvadrat divina, tonica, hallingdal or your own

single seater | double seater | triple seater

Bottoni at Moooi Showroom London, UK | photo: Peer Lindgreen



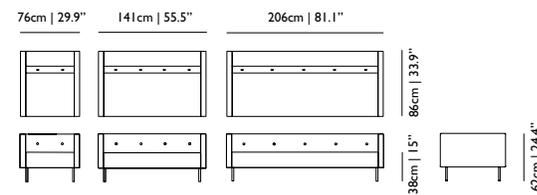




Bottoni Slim Single | Cork High

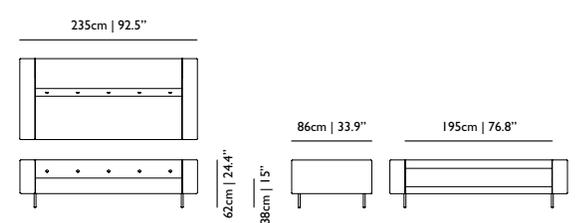
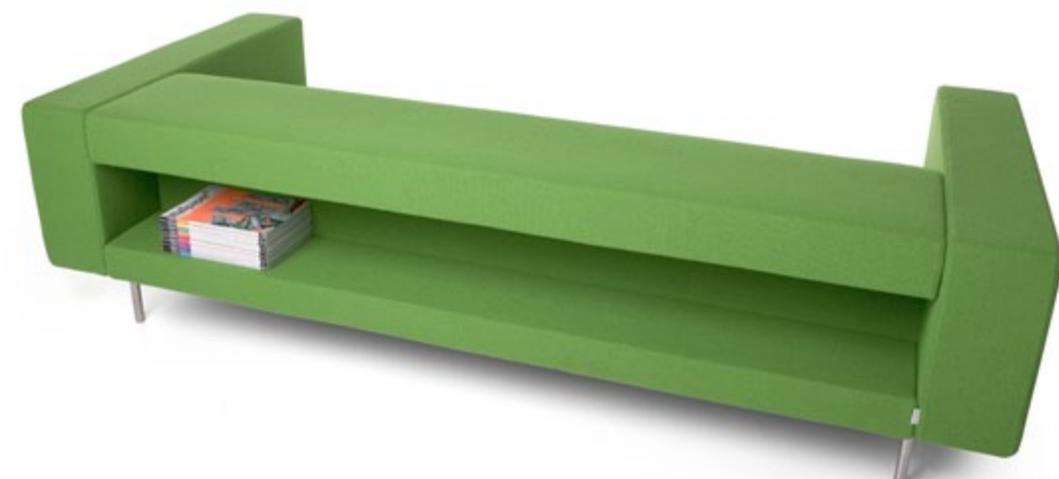


# Bottoni SLIM



material: multiple density foam on plywood frame, stainless steel feet. FR foam upon request  
variety of upholstery; kvadrat divina, tonica, hallingdal or your own

single seater | double seater | triple seater



A classic sofa from the Moooi collection. Many styles and variations available bringing unique ideas into your space.

material: multiple density foam on plywood frame, stainless steel feet. FR foam upon request  
 variety of upholstery; kvadrat divina, tonica, hallingdal or your own

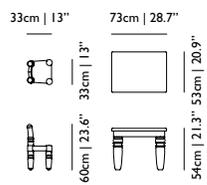
only available as triple seater



Parent at Moooi Showroom London, UK | photo: Peer Lindgreen



PARENT TABLE & PARENT CHAIR | MARCEL WANDERS 2008 | material: EPP - expanded polypropylene | colour: black | in stock



Children's furniture for the parents! Who says children's furniture has to be mismatched with your own style. Marcel Wanders and Moooi have brought this great addition for your home to the collection. The Parent Table is soft, light and extremely robust.  
**Perfect to play with and stylish to own.**



Vica | Cork Low | Delft Blue NO. 6 | Paper Mirror | Paper Chandelier XL | Random Light



32cm | 12.6"    45cm | 17.7"  
 34cm | 13.4"    25cm | 9.8"

**CORKS HIGH & LOW** | JASPER MORRISON 2002 | material: 100% solid cork | in stock



CHAMELEON DIVINA | CHAMELEON HALLINGDAL | COCO | DADDY | DEER | DIARY | EASY RIDER | EYES OF STRANGERS | JESTER | KIMONO | LACE | LEATHER | MANGA | MEDALLION | NEWYORK | SILVER | SOPHY | TRAVIS



# Moooi Boutique

Moooi Boutique sofas are exclusive and unique designs that bring a touch of class and make an immediate statement in any interior.

They are composed by a naked sofa, 18 different covers and 4 different types of legs. Together, it makes for a huge range of possible variations. The creative, detailed and fashionable textile covers are developed especially for Moooi Boutique. Each cover transmits a particular feeling and character although they all represent great style embodied in a sofa.

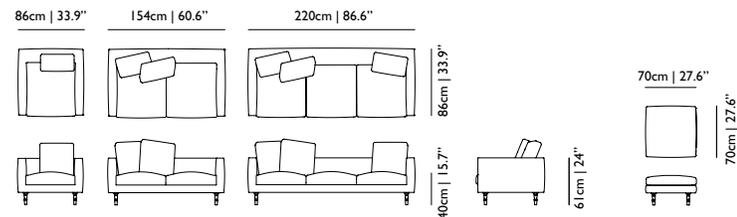
The standard units are a single seater, double seater, triple seater and footstool. All available in a timeless, universal design. Their contours, dimensions and sheer comfort make them highly sitter-friendly and they are upholstered in the carefully designed Moooi Underwear fabric. Even when the covers are removed for cleaning, the sofa still looks fresh and stylish.

From wool to cotton and linen to leather, the fabrics are just as diverse as the meaning behind the designs. In fact Boutique covers draw their inspiration from the most diverse sources: from icons of the fashion world such as Coco Chanel to geographical icons like New York city, from the intimacy of everyday items such as your very own Dairy and the exotic and unique Eyes of Strangers.

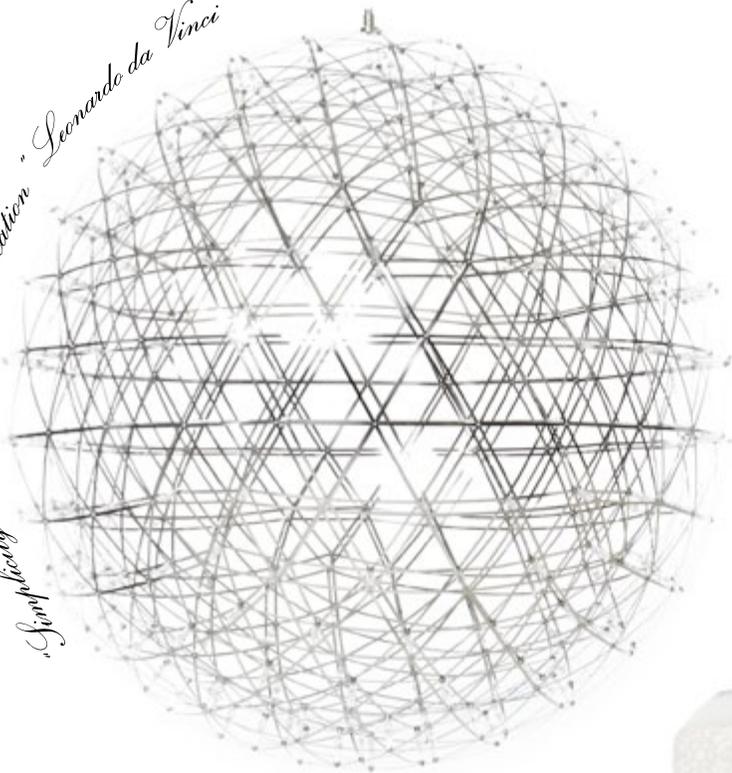
Moooi will continue to design new covers so that you can keep on bringing the latest style into your home without having to invest in a whole new set of furniture.

Make your pick and bring a classy design statement to your living room!

*Enjoy your Boutique Sofa!*



*"Simplicity is the ultimate sophistication" Leonardo da Vinci*



Raymond | Boutique Single Seater Sophy | Container Bowl



*Boutique Chameleon Hallingdal*  
material: 70% Wool, 30% Viscose



*Boutique Chameleon Divina Melange*  
material: 100% Wool



Delft Blue No.6 | Paper Chandelier | Boutique Medallion | Paper Screen | Horse Lamp | Centaur by Edland Man



## *Eyes of Strangers*

New addition to the Boutique collection  
material: pattern fabric material; 24% polyester 47% cotton, 29% linen  
plain fabric material: 27% polyester 42% cotton, 31% linen  
colour: red and orange stripe with white pattern  
pillows: white on 1 side, pattern on the reverse



*Boutique New York*

material: 14% polyester, 12% linen, 2% polyamide, 35% acryl, 37% viscose  
 You can walk a block in a minute, one avenue in about three: this sofa could last you a lifetime.



*Boutique Lace*

material: 21% polyester, 27% cotton, 44% linen, 8% viscose  
 The poetry of transparencies and exquisite patterns, underlining and concealing the feminine soul.



*Boutique Coco*

material: 14% polyester, 12% linen, 2% polyamide, 35% acryl, 37% viscose  
 "Fashion fades, only style remains the same" Coco Chanel



*Boutique Manga*

material: cover: 29% polyester, 71% cotton  
 pillow: 18% polyester, 46% cotton, 5% polyamide, 31% viscose  
 cushion: 34% polyester, 46% acryl, 20% viscose  
 Where earth is dark and transparent, where flowers forget their colours.



# *Boutique Leather*

upholstery: leather cover, naturally fire retardant  
colour: black, white or brown

Is there anything more precious than the scent of leather and its texture on the palm of your hand? A timeless classic.





*Try* to find Marcel driving his Bisazza car and did you see Casper between the kissing elephants, the flowers and the lovers? I drew the moose especially for Hilde & Philippe – they made a great difference to the project and they love the moose as much as I love this sofa.





*Boutique Easy Rider*

material: 26% polyester, 74% linen

Freedom and speed, the rush of the wind on your face, images passing by you in fast motion while you look forward, chasing the horizon.



*Boutique Deer*

material: cover: 16% polyester, 34% cotton, 15% linen, 35% viscose

Who wouldn't like to visit a spring forest with white trees and flying pin-ups?



material: cover & pillow: 16% polyester, 34% cotton, 15% linen, 35% viscose  
cushion: 34% Polyester, 46% Acryl, 20% Viscose

In front of the right wallpaper it may be completely camouflages, but in your house it will probably be the opposite.



The poet paints his world using his silver heart creating a frozen forest of dreams.



*Boutique Daddy*

material: cover & cushion: 19% polyester, 15% linen, 51% polyamide  
pillow: 100% cotton



*Boutique Travis*

material: 100% Trevira CS  
colour: cappuccino-white

This super strong mooii trevira CS cover, with its classy, linen-look pinstripe, was born to attract the eye and become a crisp, bright centerpiece: perfect for residential and contract use.

January



September

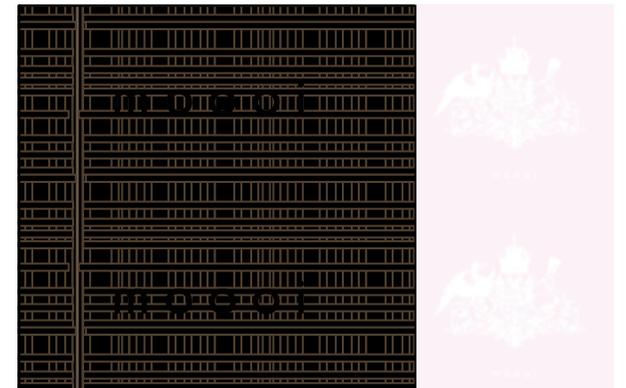
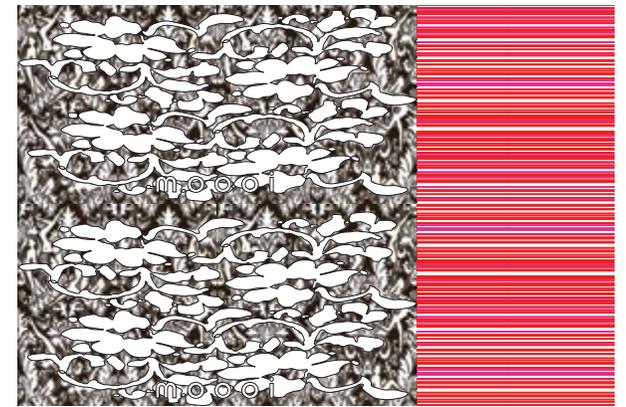
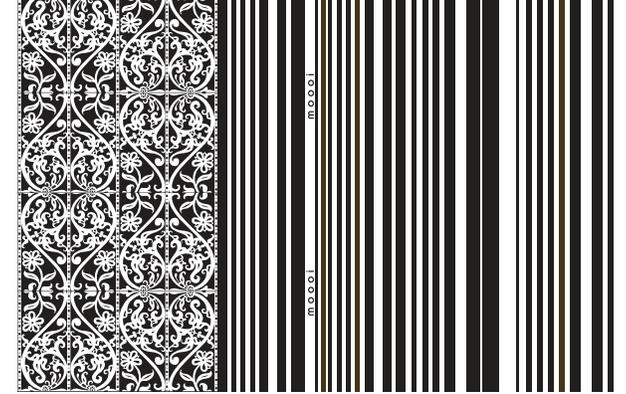


# Boutique Blankets

May



November





## *Kimono*

.....  
She walked by with the elegance of a cherry tree in blossom, silently. Suddenly her kimono made a swishing sound, like leaves in the wind, betraying her presence.



It is only the jester who can do magic with questions; nothing is too serious for him to question. Some think he is a fool and some measure not his acts but his results!



**pillows  
can be  
ordered  
separately**



**ALL MOOOI COLOURS & FABRICS**

**STAIN COLOURS**



Natural lacquer



Black stained



White wash



Wenge



Natural oak



Ochre



Zebrano

**RAL COLOURS**



White RAL 9016



Black RAL 9005



Red RAL 3020



Orange RAL 2004



Brown RAL 8017



Pink RAL 3015



Grey RAL 7036



Grey RAL 7044



Ocean blue  
RAL 5020



Silver grey  
RAL 9006

**FABRICS COLOURS**



Grey



White



Black



Graphite



Kaipo  
Light grey



Kaipo  
Dark grey



Kaipo  
Red



Kvadrat  
Divina  
Melange 180



Kvadrat  
Divina  
Melange 120



Kvadrat  
Divina  
Melange 681



Kvadrat  
Divina  
Melange 260



Kvadrat  
Field  
192



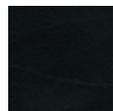
Kvadrat  
Field  
132



Kvadrat  
Field  
662



Skai  
Brown



Skai  
Black

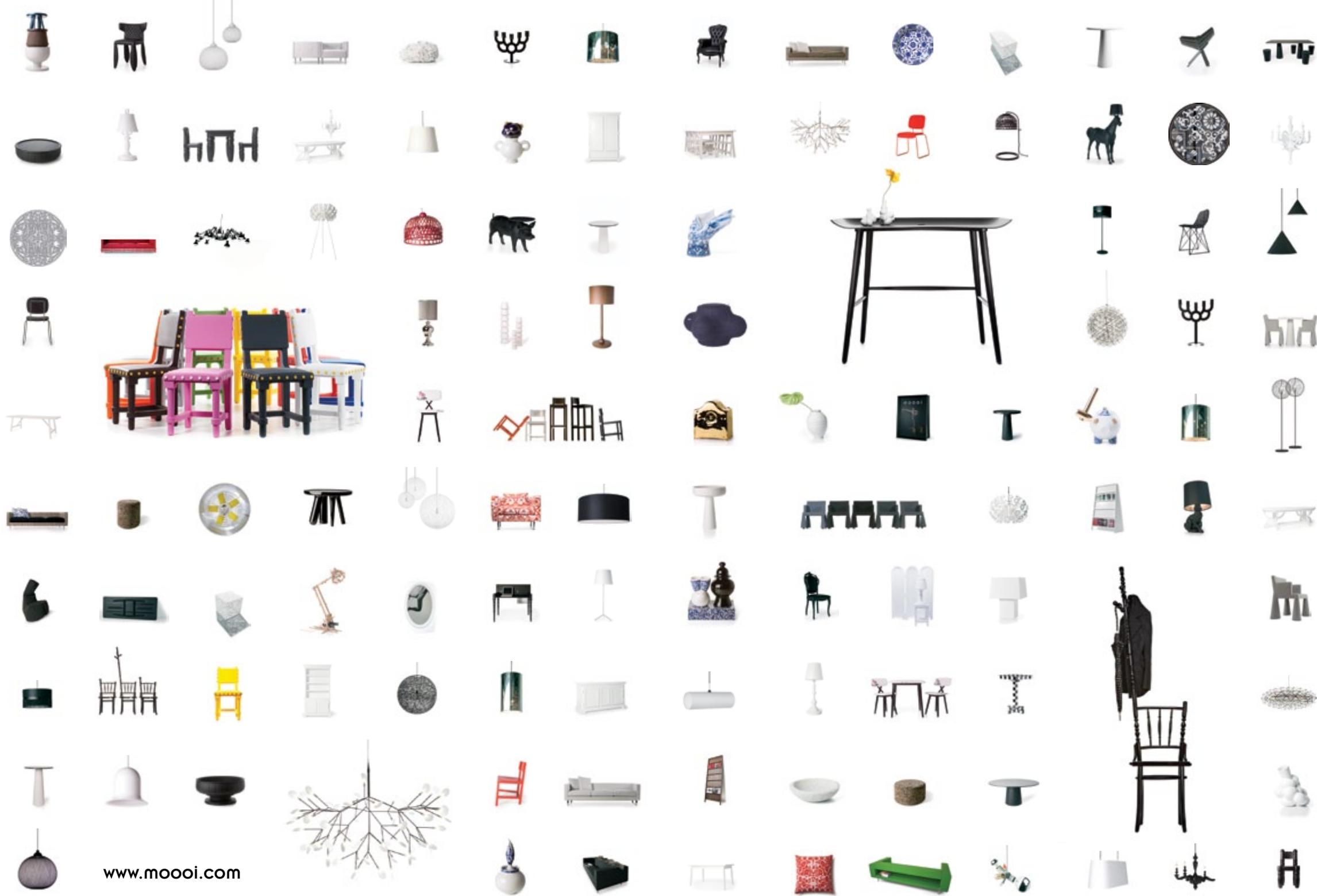


Skai  
Green



Skai  
White





*Thank you for  
your attention.*

**MOOOI BY HEADQUARTERS**

Minervum 7003  
4817 ZL Breda  
PO Box 5703  
4801 EC Breda  
T +31 (0)76 5784444  
F +31 (0)76 5710621  
info@moooi.com  
sales@moooi.com (for sales-information)  
**www.moooi.com**

Art direction:  
Marcel Wanders

Creations manager:  
Desirée de Jong

Graphic design:  
Hannah Lenglet

Textual input:  
Laura Ramos Bello

Photography Moooi products:  
Maarten van Houten  
Nicole Marnati

Photography Milan & Amsterdam Showroom, Manga & Haiku's:  
Nicole Marnati

Photography London Showroom:  
Peer Lindgreen

Mermaids by Marcel Wanders Studio

Printed by Lecturis, The Netherlands

All dimensions are in cm & inches.  
We advise the use of energy saving light bulbs for all our lighting.

**ALL RIGHTS RESERVED**  
**COPYRIGHT © MOOOI BV, 2012**  
**FOR ALL TEXT, LAYOUT AND IMAGES**

No text, layout or pictures may be used or reproduced for commercial purposes by third parties, including dealers, retailers, internet shops and other, without the prior written approval by Moooi B.V.  
The use of text, layout and images or its reproduction of such in press publications -both written and digital- is permitted, under the condition that Moooi is credited.

**MOOOI SHOWROOMS**

Amsterdam  
Westerstraat 187  
1015 MA Amsterdam  
The Netherlands  
T +31 (0)20 5287760  
www.moooi.com

London  
White Building  
555, Harrow Road  
W10 4RH London  
United Kingdom  
T +44 (0)208 962 5691

Milan  
Via Tortona 37  
20144 Milan  
Italy  
T +39 02 48958313

New York  
138 Greene Street  
10012 New York  
United States  
T +1 (888) 6244370

